

2022 YEAR IN REVIEW



SIOR[®]

SOCIETY OF INDUSTRIAL
AND OFFICE REALTORS[®]

[sior.com](https://www.sior.com)



SIOR members
conduct business with
92%
**OF FORTUNE 200
COMPANIES.**

**In an organization that stands for excellence,
it is not easy to exceed expectations.
But 2022 was a truly “extraordinary” year.**

Not only did we surpass ambitious goals, but we also broke membership records and achieved new levels of corporate participation.

What’s driving this growth?

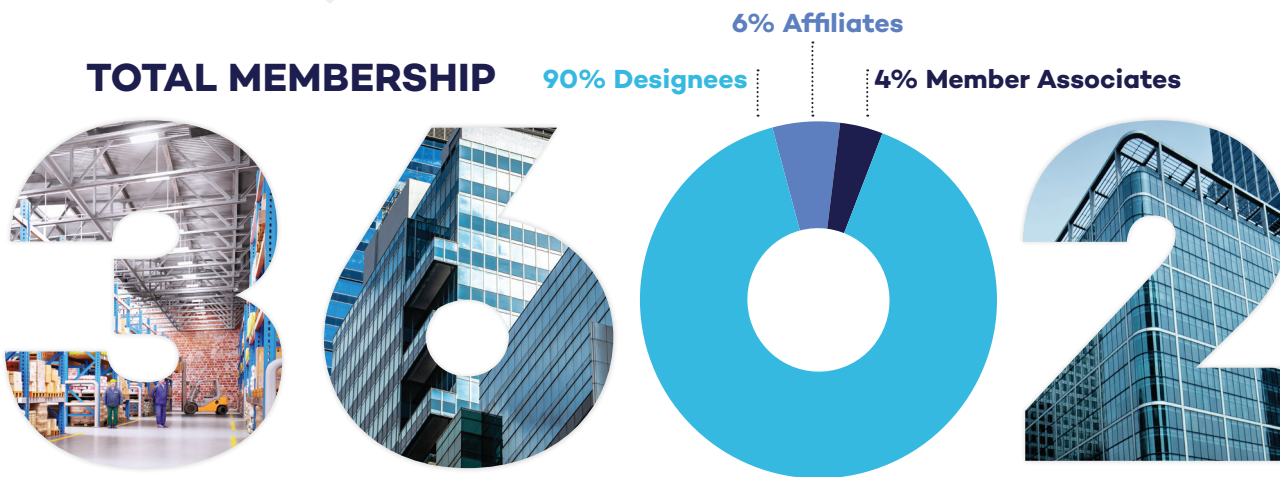
A new 5-year strategic plan that reimagines the future of SIOR. Our forward-thinking Board of Directors and leadership team at SIOR HQ have developed a bold vision for SIOR. The work has already begun to renew our brand, enrich our member and stakeholder experiences, and elevate our global organization in impactful ways.

Making current members and partners a priority, improving the SIOR experience and engaging new members in the value of our organization will continue to be our focus.

We are proud to share all that we accomplished in 2022 and look forward to all that 2023 has in store.

SIOR MEMBERSHIP HAS NEVER BEEN STRONGER.

This is a testament to our future-focused strategic efforts to elevate SIOR within the industry, as well as our long-standing position as the most sought-after designation in commercial real estate.



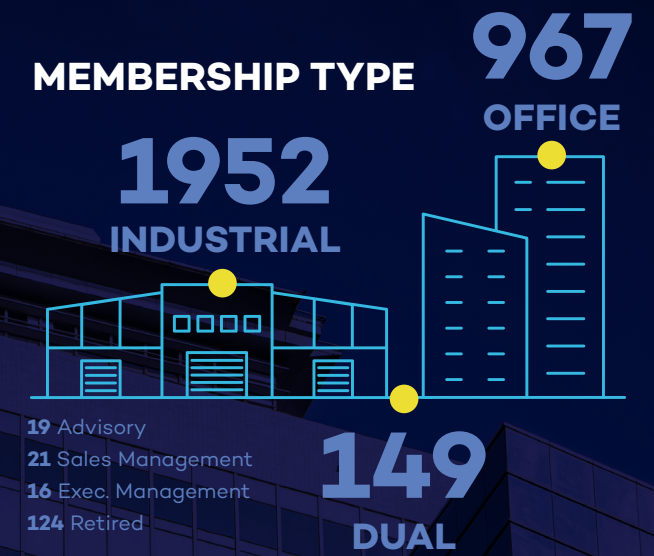
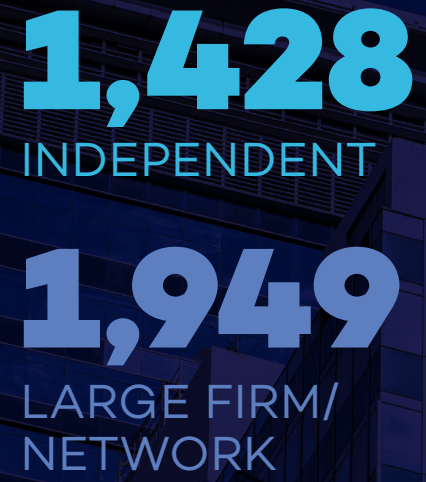
SIOR welcomed the **highest number of new members** ever in 2022—
260 YTD!

A record number of new Member Associates joined, making the 2022 group the **largest in SIOR history.**

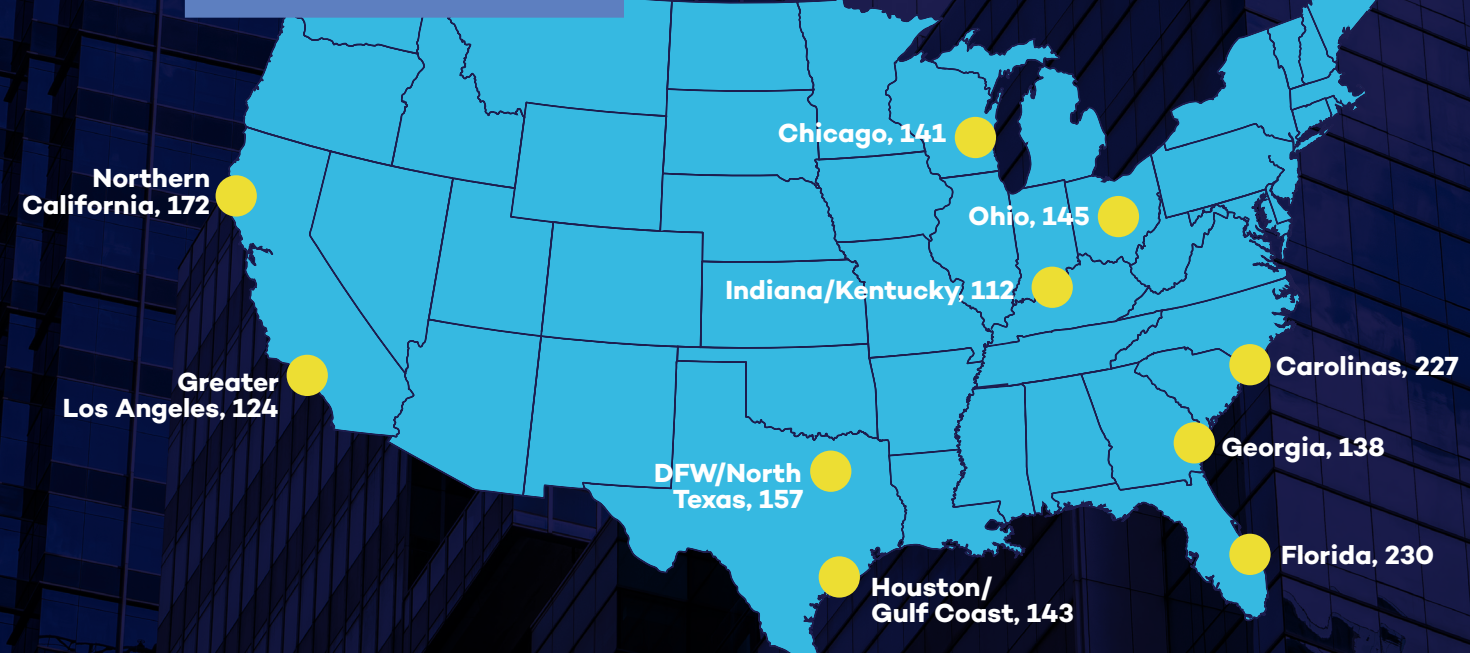
Female members represent the **highest percentage on record** of total membership.

97% of members renewed their partnership with SIOR.

COMPANY AFFILIATION



TOP 10 CHAPTERS



SIOR EXCEEDED EVERY NON-DUES REVENUE BENCHMARK IN HISTORY.



2022 saw the highest non-dues revenue and corporate participation in SIOR history.

The SIOR executive and leadership team traveled **676,000 miles** to highlight SIOR and meet members and visited **39 chapter events**.

32

NEW

Sponsors & Exhibitors this year, including:

Constellation Real Estate Partners, FiberTite, Fidelity National/Chicago Title, The Howard Hughes Corporation, Johns Manville, Link Logistics, Moody's, NAR Reach, The Ryan Companies, Vari

2022 ANNUAL INDUSTRY PARTNERS

This year, SIOR expanded its Global Industry Partners to include a new Corporate Brokerage Partnership, offering leading real estate firms the opportunity to collaborate with SIOR and develop accelerated partnerships for advanced education, networking, and business development.

2022 Global Partners:



2022-2023 Corporate Brokerage Partners:



2022 Gold Partners:

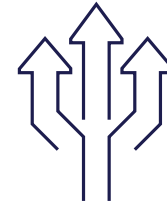


2022 Silver Partners:



2022 WAS A BANNER YEAR FOR SIOR EVENTS.

The new energy and excitement we created around our events culminated in Dallas at SIOR's Fall Event, the third largest conference on record.



**3RD LARGEST
CONFERENCE IN
SIOR HISTORY.**

**120
bootcamp
participants**

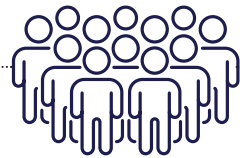
121 online
ethics students

56 online
finance students

SIOR's Spring Event

SIOR's Fall Event

800
Attendees



1,060
Attendees

11 Education
Sessions

15 Education
Sessions

28 Speakers

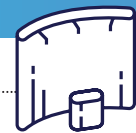


41 Speakers

26 SPONSORS

32 SPONSORS

39 EXHIBITORS



58 EXHIBITORS

expanded exhibit floor due to demand!



Nearly **100 first-time** designees and Member Associates attended — the most ever!

95%

of attendees rate the conference as amazing.



Largest female attendance of any SIOR conference.

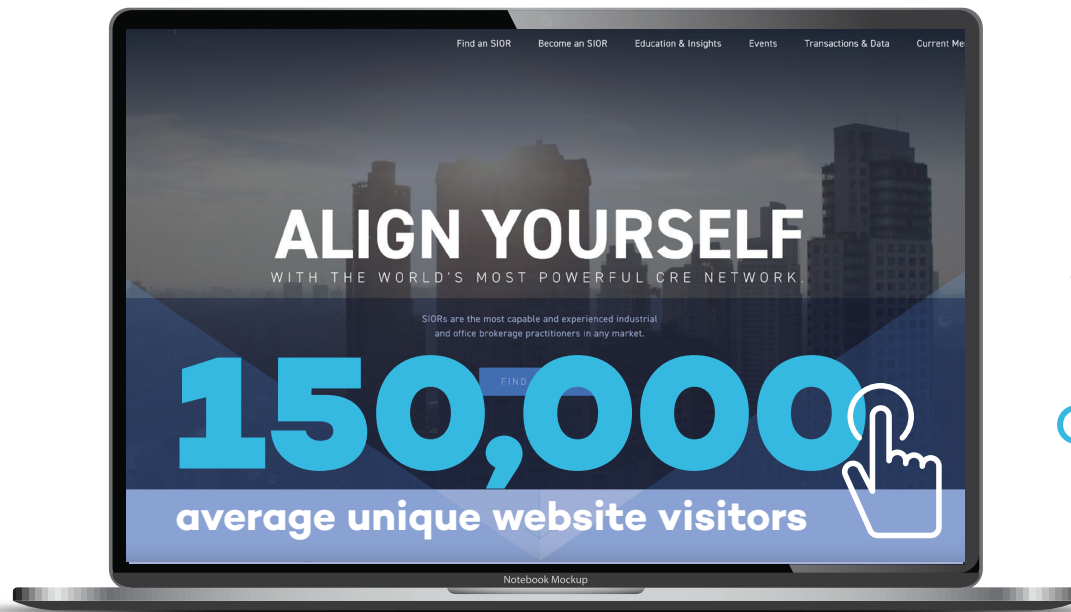


23

ONLINE EVENTS

**1,519
participants**



SIOR ELEVATED ITS DIGITAL PRESENCE AND DROVE MEMBER ENGAGEMENT.




34%
INCREASE IN
ONLINE LEADS

SIOR Report Quarterly Magazine —
#1 MEMBER BENEFIT

Circulated to nearly 10,000 members, affiliates, industry stakeholders, and media representatives

100% +  
increase in social media impressions on all platforms

 **150%**
increase in Twitter impressions

120%
increase in LinkedIn impressions

 **92% more engagement on LinkedIn alone**





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Thank you for making 2022 a great year!
The best is yet to come.

SAVE THE DATE

SIOR's Spring Event

April 26–29, 2023

Montreal, Quebec, Canada

SIOR's Fall Event

October 12–14, 2023

Chicago, Illinois