

ANNIVERSARY HIGHLIGHTS

SIOR DIAMOND TOUR

By R. Scott Martin, SIOR, and Bill Burgess, SIOR, CCIM

In Celebration of SIOR's 75th anniversary, 48 U.S. Chapters, including Canada, Europe, and Mexico, participated in the SIOR Diamond Tour - moved the Diamond Scepter Torch across the globe by all modes of transportation to showcase each Chapter, bringing awareness to SIOR and celebrating each individual chapter's contributions to the organization.

The SIOR Diamond Tour commenced on April 16, 2016, at the close of the SIOR Spring World Conference in San Diego. The Torch made its way through the Western U.S. and Mexico until June 22 when it moved to London for a week for the International European Conference. Upon return to the U.S. it weaved its way through the East and into Canada, making its final destination in New York at the SIOR Fall World Conference on October 21, 2016.

It's hard to believe that a year ago in Chicago at the 2015 Fall World Conference, this diamond tour was conceived. The goal was simple - expose the SIOR name all around the country with the chapter members telling the story. The execution was going to be the tricky part. This is when Scott Martin

turned to Bill Burgess at the Bull & Beer in Chicago. He knew that Bill had attempted a cross-country bicycle ride and had an idea for the best route across the U.S. In typical salesman fashion, Scott approached Bill and explained: "Wouldn't it be cool to celebrate SIOR's 75th anniversary with a torch relay across the country? We could start the celebration in honoring our past on a World War II aircraft carrier in San Diego and end it in New York revealing the future of SIOR." Bill was immediately hooked.

Bill outlined the route through each chapter and Scott pushed forward in the development of the torch. With the help of Phoenix Decorating, a float builder for the Tournament of Roses, the torch became reality. It wasn't long before all



the chapters were excited about SIOR's 75th Diamond Tour.

The challenge of exposing SIOR (the torch) was next. With the help of the Greater Los Angeles Chapter, a GoPro camera was purchased. Social media was a great avenue to share the videos and pictures, which were so entertaining to watch and see the members' reactions to each chapter's unique videos that were posted on YouTube.

Moving the torch across the country was one challenge. Getting it into Canada, Mexico, and the U.K. is another story. The leadership of the Mexico Chapter, while in London, during the International European Conference, sought sovereign soil and were able to share in the celebration of the Diamond Tour.

As the torch bolted throughout the West and into London and back again, it was smooth sailing. The torch had been on top of mountains and canyons in caves, national monuments, museums, the Continental divide, skiing, auto racing, football, and baseball games. Not to

mention numerous building tops and even a super crane. The chapters were resilient in keeping the torch moving across the U.S. and Canada. The banner traveling with the torch is filled with chapter signatures and the small travel log is filled with celebratory statements from members (see page 66). These will be great time capsule artifacts as we move through the next 75 years.

Every chapter has had a story to share and a cheer for SIOR's 75 years. Just like the founders of SIR, the camaraderie, fellowship, and community pride in their hometowns shines brilliantly through the SIOR chapter members today.

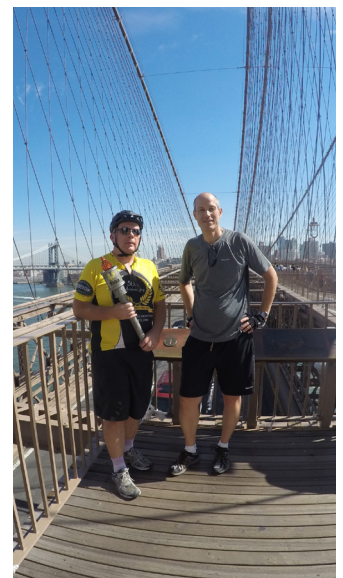
Through the eyes of our chapter members the SIOR Diamond Tour meshed chapters together, has shown our country's beauty, and even highlighted the office and industrial markets. It also gave us a great opportunity to show off the new SIOR logo and while we continue to make SIOR a household name the Diamond Tour has blazed new trails, forged new friendships, and illustrated masterful chapter tributes.

This is the unique nature of SIOR and the fabric that makes our membership values remain steadfast to its essence: community pride that strides across the globe built on ability, integrity, and sincerity. Thanks to all who participated.

We asked each chapter to share their own unique experiences with the SIOR Torch and this is what they said:

Greater Los Angeles Chapter

The Greater Los Angeles Chapter received the torch within a week of the Spring World Conference where it began its journey. A group of SIORs from the chapter met at the Santa Monica pier for a photo with the torch at the iconic Los Angeles location.



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SIOR Northern California Chapter

The torch hit the road to Napa in early April with a stop with the Northern California Chapter at the Black Stallion Winery. SIOR members and guests gathered for a group shot in front of the mountain of wine barrels with the torch. In the end, the barrels, banner, torch, and all attendees were jostled into place to commemorate the occasion. A good time was had by all with great camaraderie, food, and of course, wine!

SIOR Western Missouri-Kansas Chapter

The SIOR torch went through Kansas City, Mo., this summer and took part in a local water skiing competition. The torch was pictured throughout our downtown landmarks and at the home of the 2015 World Series Champions, the Kansas City Royals. We enjoyed taking part in recognizing what SIOR means to the real estate practitioners in our community and throughout the world.

SIOR Utah Chapter

The SIOR Utah Chapter took the torch up to our famous and beautiful ski resorts! Chris Kirk, SIOR, from Commerce Real Estate, skied down the mountain with the torch in tow! It was cold - but worth it!

SIOR Georgia Chapter

The Georgia Chapter Torch Tour began with a group shot and video of SIOs and chapter sponsors after the continuing education class sponsored by the Georgia Chapter. Todd Barton, SIOR, and Rick Spiller, SIOR, then took the torch to visit Atlanta's new professional baseball and football teams stadiums - both of which are currently under construction.

We began at the new Mercedes Benz Atlanta Falcons football stadium and continued on to the Atlanta Braves new SunTrust Park Baseball Stadium in Cobb County where the SIOR Torch got a VIP tour on the field where the video was panned around the stadium from the batter's vantage point at home plate.

The SIOR Torch was then packed up and sent to Savannah where it overlooked cargo ships and loading action at the Savannah Port. From there it received a wonderful champagne toast from our chapter members in Savannah gathered around a live piano player on the lawn in front of the courthouse.

SIOR Chicago Chapter

The Chicago Chapter took the torch to our Crosstown Classic Baseball Game between the Chicago Cubs and the Chicago White Sox! We enjoyed the game from a suite at the White Sox Stadium and celebrated 75 years of SIOR success.

SIOR Indiana-Kentucky Chapter

To celebrate SIOR's prestigious history, we wanted to take the torch to an equally prestigious location steeped in tradition. What better location for the Indiana/Kentucky Chapter than the Indianapolis Motor Speedway...home of the historic Indy 500!



“ It occurred to me how surreal it was that we were celebrating the last 75 years of SIORs, helping to literally shape and build the skyline of our city. ”

SIOR Pittsburgh/Western Pennsylvania/Northern West Virginia Chapter

We decided to take the torch on a tour of Pittsburgh’s sports venues, Heinz Field (Steelers), PNC Park (Pirates), and PPG Paints Arena (Penguins), and also to get a few photos in front of our city skyline. Even though the weather was gloomy, we all cheerfully met to show our pride in Pittsburgh and in SIOR. Holding the torch on Mt. Washington overlooking the City of Pittsburgh, it occurred to me how surreal it was that we were celebrating the last 75 years of SIORs, helping to literally shape and build the skyline of our city.

SIOR Michigan Chapter

The torch showed up in the CBRE Detroit office without notice while I was vacationing with my family and sat for 5 days! Upon my return there was no time to assemble the chapter members to do anything formally so I sought the assistance of Peter Rogers, SIOR, in the Detroit office to do a quick tour of Detroit. We managed to film the video, eat lunch, and send it on to continue its tour in one day! My son Tommy then edited the clips and provided the finished product. Congratulations SIOR on 75 years!!

SIOR Connecticut Western Massachusetts Chapter

Chapter members enthusiastically participated in this program with two full days of activities with a tour of the state that highlighted commercial and industrial assets starting with the Basketball Hall of Fame and MGM Casino under construction in Springfield, Mass., and ending with industrial and office tours in Hartford and Stamford. The chapter showed the torch some landmarks as well, including the state capital building and Bushnell Arch. The torch didn’t go hungry either with a dinner at Mory’s at Yale where it was serenaded by the world famous Wiffenpoofs. The torch left Connecticut when Gabriel Silverstein, SIOR, flew his Lancair IV-P Turboprop (giving the ride of a lifetime to Jeff Ryer and Frank Hird) for a tour around Lady Liberty, up the Hudson, past Freedom Tower, touching down in New York City and the 2016 SIOR Fall World Conference. ▾



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Congrats on 75 years SIOR. We are honored to take the torch and push across our country

Aleks Trifunovic

HAPPY 3/4 OF A CENTURY FROM THE CHAPTER WITH THE LONGEST NAME IN SIOR HISTORY:

THE MARYLAND-WASHINGTON, DISTRICT OF COLUMBIA-NORTHERN VIRGINIA CHAPTER OF S.I.O.R. whee!

Jim Caroma on behalf of the entire chapter!

CONGRATS ON 75 YEARS SIOR!!
HERE'S TO THE NEXT 75 AHEAD!
UTAH CHAPTER
JEREMY LINDEN

KEEP ON ROCKING!
CONGRATULATIONS "75"
FROM THE BIG "D" MICHIGAN
From all the
OBRE
Keep up the good work
Peter Rogers

Happy 75th SIOR!
Honored to be part of this organization
Jon Reno

OMAHA IS PLEASED TO WELCOME THE SIOR TORCH. CONGRATULATIONS ON 75 YEARS! WE LOOK FORWARD TO NEW OPPORTUNITIES DURING THE NEXT 75 YEARS!

Puffan Zalouze
IA/NE CHAPTER

RED OR GREEN... THAT IS THE QUESTION!!

CONGRATULATIONS FROM THE NEW MEXICO CHAPTER

Congrats on 75 Spectacular years of existence from the "Crossroads of America" and the "Chapter of Stars" -

All the Best - Michael Weiskopf Chapter President

Happy 75th from

UPState NY - Syracuse, Albany + Buffalo Franklin Square Syracuse NY What a great Country!

Congrats on 75 years of best in class! Southern Nevada Taber Hill

Congrats for US All on SIOA'S 75th Anniversary may we all continue going strong!

From: Blake Stallion Winery NAPA, CA

Mark Triska President NORTHERN CALIFORNIA CHAPTER SIOA

CONGRATS ON 75 YEARS FROM PORTLAND / SW WASHINGTON

Stephen Roberts, Pres.

CONGRATS SIOA FROM PORTLAND, OREGON - TIME FOR A BREW! Scott Kappes

An incredible organization to belong to. Great real estate professionals and even better people. Jill Kline