

2027 SIOR GLOBAL RELATIONSHIP OPPORTUNITIES

PARTNERSHIPS • EVENTS
SPONSORSHIPS • EXHIBITS • ADVERTISING

SIOR® | SOCIETY OF INDUSTRIAL AND OFFICE REALTORS®

WHAT IS SIOR?

SIOR is composed of the most successful, respected, and highest producing brokers in industrial and office real estate.

We are the only organization that provides access to our 4,000 members who complete $16.7 BILLION+ in leases and sales transactions ANNUALLY.



"I'm a part of a network across the globe, a best-in-class network, that I get to collaborate with and that I can partner with on anything my clients need to solve for."

- Saadia Sheikh, Global SIOR President, CEO, Powersense

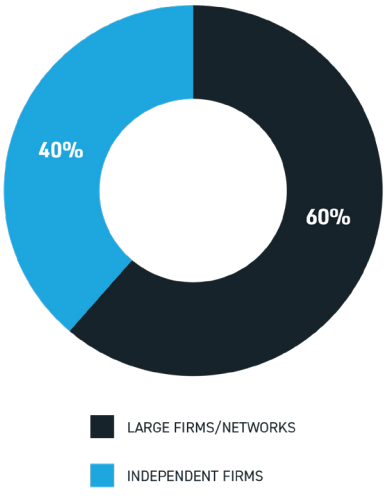
MEMBER PROFILE

› The most capable and experienced industrial and office brokerage practitioners in any market.

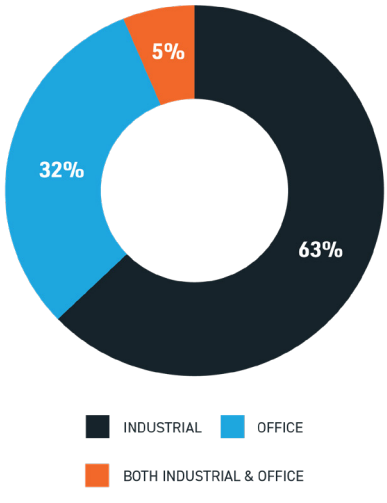
› Unmatched reputation for the highest level of knowledge, production, and ethics in the real estate industry.

› Met unrivaled qualification requirements by demonstrating production and endorsements by SIOR members.

MEMBER FIRMS



MEMBER SPECIALIZATION





MAKE AN IMPACT

SIOR'S GLOBAL INDUSTRY PARTNER PROGRAM

SIOR Global Industry Partners benefit from their alignment as trusted additions to the SIOR family. The relationship is fostered and promoted with year-round recognition across SIOR events and all communications channels. Partners are provided the opportunity to participate in initiatives that drive impactful change across the CRE industry. Parners get promoted not only as a major sponsor, but as an organizationally-aligned and trusted Industry Partner, year-round recognition can be tailored to meet your goals.

Benefits:

ALL LEVELS

- Featured on the SIOR website all year-round.
- Monthly inclusion in our industry member highlights on our SIOR email newsletter.
- Acknowledgement as an industry partner on our SIOR Weekly four times a year.
- Discounts on advertising opportunities at in person events and throughout the year.
- Priority recognition throughout the events, including pre- and post-event communications, as a "Global Industry Partner."
- Complimentary company listing in the Q4 SIOR Report SIOR's Partner Guide.

SELECT LEVELS

- One-time, one-page Thought Leadership article in the SIOR Report magazine.
- Two SIOR Pulse blog posts.
- Three sponsored social posts per year on LinkedIn and Twitter.

Current Global Industry Partners:

Join a select group of companies, by partnering with SIOR today.

PANATTONI
40 YEARS 20 COUNTRIES

BANK OF AMERICA

Wonderful real estate DEVELOPMENT™

PROLOGIS®

For more information on SIOR's Annual Partner Program please contact:
John Manganiello, Senior Vice President of Business Development
jmanganiello@sior.com or **+1.213.725.4993**



MAKE AN IMPACT

SIOR'S CORPORATE BROKERAGE PARTNER PROGRAM

Play an influential role in the advancement of the commercial real estate landscape by helping develop future industry leaders. The program is designed to collaborate more closely with leading real estate firms, as well as create accelerated opportunities for advanced education, networking, and aligned business development. This new program also offers your company's qualified brokers a streamlined path to earn the SIOR designation.

Benefits:

- Featured on our SIOR website all year-round.
- Waiving of application fee for new member associates.
- One-time, one-page Thought Leadership article in the SIOR Report magazine.
- Monthly inclusion in our industry member highlights on our SIOR email newsletter.
- One SIOR Pulse blog post.
- Two sponsored social posts per year on LinkedIn and Twitter.
- Acknowledgement as an industry partner on our SIOR Weekly four times a year.
- A limited number of complimentary conference registrations for potential Member Associates.
- Discounts on conference sponsorship and exhibiting opportunities.

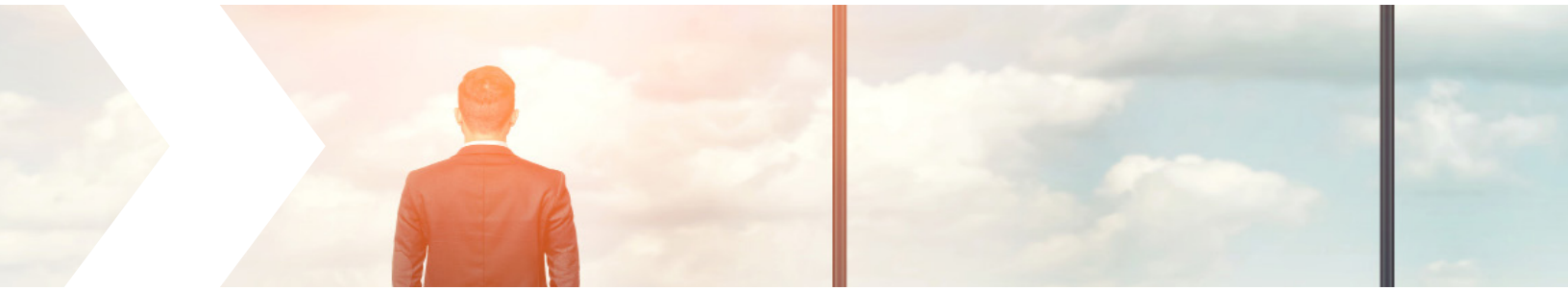
Current Corporate Brokerage Partners:

Join a select group of companies, including Cushman & Wakefield, Lee & Associates, and NAI Global, by partnering with SIOR today.

AVISON YOUNG · Colliers · cresa · CUSHMAN & WAKEFIELD · JLL · LEE & ASSOCIATES COMMERCIAL REAL ESTATE SERVICES · NAI Global · TRANSWESTERN

For more information on SIOR's Corporate Brokerage Partner Program or to inquire about becoming one, please contact John Manganiello, Senior Vice President of Business Development

jmanganiello@sior.com or
+1.213.725.4993



MAKE AN IMPACT

SIOR'S ANNUAL INDUSTRY PARTNER PROGRAM

SIOR Annual Industry Partners benefit from year-round recognition across SIOR events and all communications channels. Partners are provided the opportunity to sponsor premier events and programs and participate in initiatives that drive impactful change across the CRE industry. As an Annual Partner, SIOR can provide ongoing exposure for your company to our members, subscribers, and visitors through SIOR's industry-leading channels.

Benefits:

ALL LEVELS

- Featured on the SIOR website all year-round.
- Inclusion in our industry member highlights on our SIOR email newsletter.
- Acknowledgement as an industry partner on our SIOR Weekly two times a year.
- Discounts on advertising opportunities at in-person events and throughout the year.
- Priority recognition throughout the events, including pre-and post-event communications, as an "Annual Industry Partner."
- Complimentary company listing in the Q4 SIOR Report SIOR's Partner Guide.

SELECT LEVELS

- One-time, one-page Thought Leadership article in the SIOR Report magazine.
- One SIOR Pulse blog post.
- Two sponsored social posts per year on LinkedIn and Twitter.

Current Annual Industry Partners:

Join a select group of companies, by partnering with SIOR today.

BANG REALTY · BECKNELL INDUSTRIAL · BRENNAN INVESTMENT GROUP · COLDWELL BANKER COMMERCIAL · CoStar Group · FORTRESS Net Lease Real Estate · FIRST INDUSTRIAL REALTY TRUST · GKP · KI · KIWALL · LEE & ASSOCIATES COMMERCIAL REAL ESTATE SERVICES · MOODY'S · REACH NATIONAL ASSOCIATION OF REALTORS COMMERCIAL · ScoutSpace · TRUCORE INDUSTRIAL

For more information on SIOR's Annual Partner Program please contact:
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SIOR GLOBAL EVENT SPONSORSHIPS

UPCOMING EVENTS







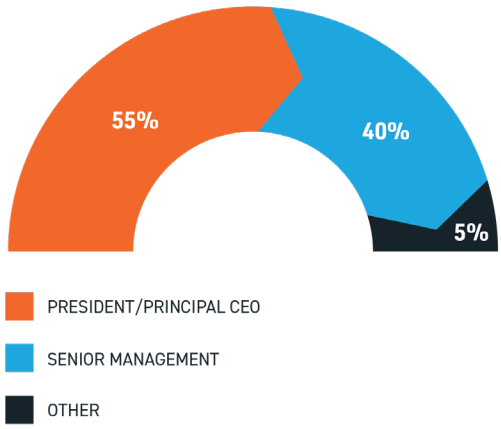




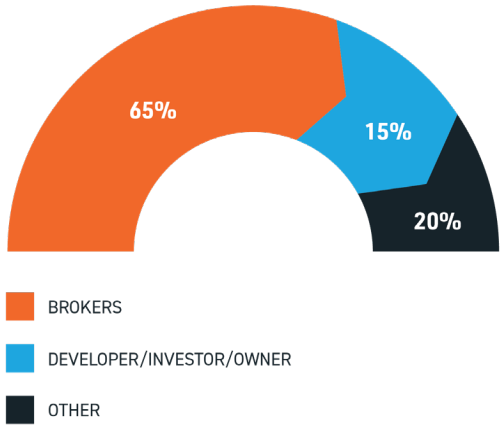
SIOR GLOBAL EVENT SPONSORSHIPS

ATTENDEE PROFILE

CONFERENCE ATTENDANCE BY JOB TITLE

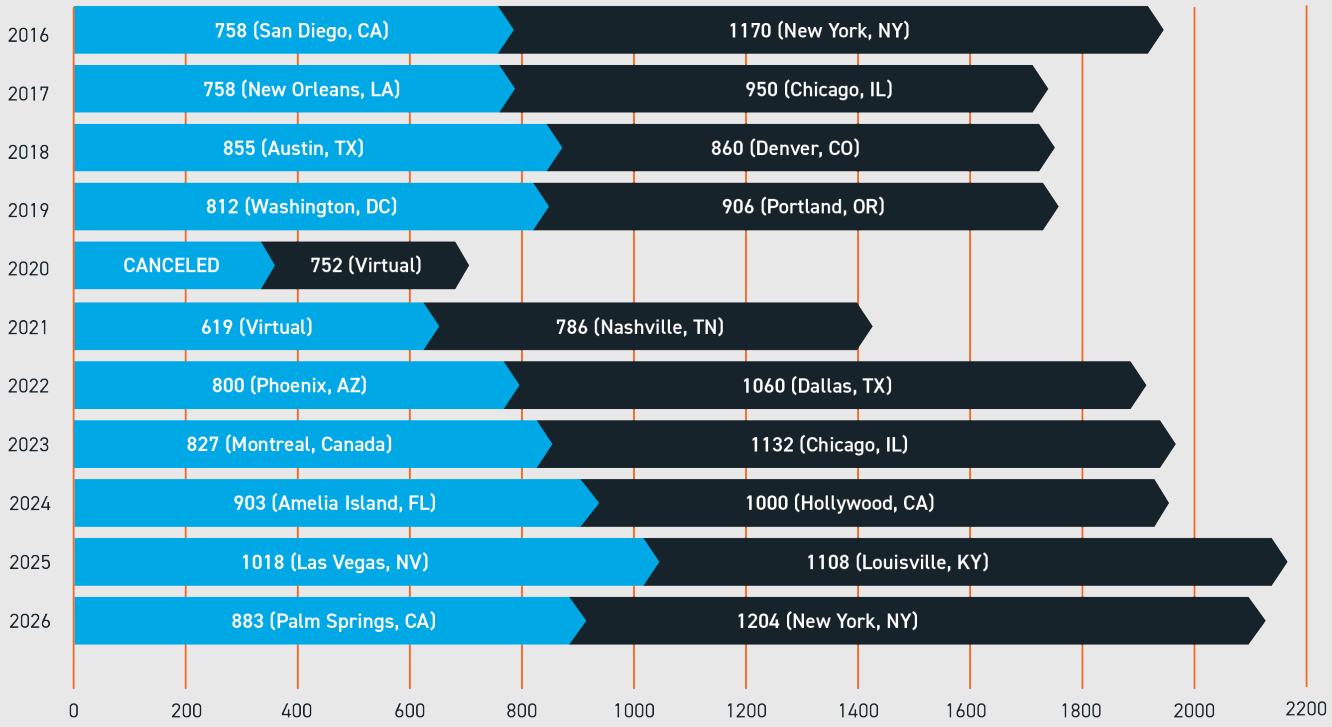


CONFERENCE ATTENDANCE BY BUSINESS SCOPE



EVENT PARTICIPATION

CONFERENCE ATTENDANCE: 2016-2026



SIOR GLOBAL EVENT SPONSORSHIPS

EVENT SPONSORSHIP BENEFITS

LEVEL	AMOUNT	COMPLIMENTARY BOOTH	COMPLIMENTARY CONFERENCE REGISTRATION	INVITATIONS TO PRESIDENT'S RECEPTION	LOGO IN ATTENDEE EMAILS
DIAMOND	$70,000 AND ABOVE	DOUBLE (8'X20')	10	10	YES
PLATINUM	$50,000–$69,999	DOUBLE (8'X20')	8	8	YES
GOLD	$30,000–$49,999	SINGLE (8'X10')	6	6	YES
SILVER	$20,000–$29,999	N/A	4	4	N/A
BRONZE	$10,000–$19,999	N/A	3	3	N/A
COPPER	$5,000–$9,999	N/A	1	1	N/A

** ANY SPONSORSHIP COMMITMENTS BELOW $5,000 WILL QUALIFY FOR A DISCOUNTED EVENT REGISTRATION RATE*

EDUCATION PROGRAMS 2027



- SIOR's Opening General Session: $50,000
- SIOR's General Session: $40,000
- SIOR's Closing Session: $30,000
- Sponsored Event Breakout Sessions : $10,000
- Breakout Sessions: $7,500

Above pricing is per conference



"Our relationship with SIOR has proven to be one of the most valuable partnerships to our business. The dedication and support we receive are unparalleled. Partnering up with SIOR has allowed us to connect and transact with the top brokers and decision makers in the industry making them the best choice for moving our business forward."

- Erin Poulson Morris, Senior Director of Business Development, Wonderful Real Estate

NETWORKING EVENTS 2027

› Opening Cocktail Party: $150,000

› Leadership Reception: $50,000 **SOLD**

› Registration Experience: $45,000

› Exhibit After Dark Opening Reception: $25,000

› Bull 'N' Beer Reception: $25,000

› President's VIP Reception: $20,000

› **NEW!** VIP Lounge: $20,000

› Women's Leadership Breakfast: $18,000

› Exhibit Hall Networking Reception: $18,000

› New Member Breakfast: $15,000

› Networking Meals: $10,000

Above pricing is per conference





2027 BRANDING OPPORTUNITIES

SIGNATURE ITEMS

- YETI Tumblers: $22,000
- Signature Bags: $20,000
- Registration Badge/Gift: $20,000
- Wifi: $15,000
- Luggage Tags: $15,000
- Hotel Key Cards: $12,000
- Lanyards: $12,000
- Mobile App: $10,000
- Event Charging Station: $10,000
- Customized Room Drop: $10,000
- Portable Handheld Fan: $10,000
  (**EXCLUSIVE:** Spring Event)

Above pricing is per conference



MEMBER GROUP OPPORTUNITIES 2027

Networking Events: $15,000 - $20,000

- Independent Brokerage
  - IBG Party
  - IBG Welcome Reception
- Office & Tenant Representation
  - Office & Tenant Rep Party
- Industrial Welcome Reception
- Global Business Welcome Reception
- Young Professionals
- Young Professional/Member Associate

Breakout Sessions: $7,500

- Independent Brokerage **SPRING SOLD**
- Innovation & Technology
- Tenant Rep & Corp Services
- Industrial
- Office
- Investment

Above pricing is per conference

SIOR EXHIBITS

AN ENGAGED AUDIENCE

79%
of attendees visited the exhibit hall

40
minutes- average time in hall

8
minutes- average time per booth

+50%
of our members report doing deals with participating sponsors/exhibitors in the last two years

EXHIBITS

› Centrally located with dedicated hall hours and events for maximum exposure

› **$9,000 Per Event**

› Two complimentary registrations per event booth

› **$17,000 Annual Price**

› Three complimentary registrations per event booth with annual commitment

› **NEW! Enhanced Booth Opportunities available for $10,000+, ask for details**

› **Double/Multiple booth options (limited availability)**

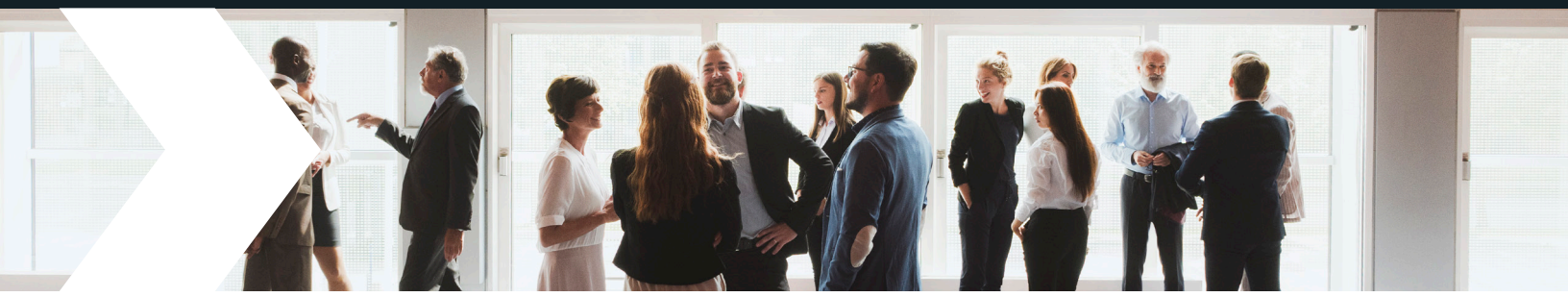
› Includes pre- and post-conference attendee email lists

› Optional Exhibitor Raffle for increased booth traffIc

WHO PARTICIPATES?

Ackerman & Co. | Advanced Geo | AcreMaps LLC | AEI Consultants | Agracel, Inc | Altrio | Arco Companies | Arqui 300 | Bank of America | Basis Industrial | Becknell Industrial | BH Properties | Blue Chip Insights | Brennan Investment Group | Brinkmann Constructors | Broe Real Estate | Buildout + Oval Room Group | Business Finance Capital (BFC) | Cantera Development | CDC Small Business Finance | CenterPoint Properties | City National Bank | Coldwell Banker Commercial | Compfolio | CompStak | Constellation Real Estate Partners | CORFAC International | CoStar Group | CREXi | Dealius | DH Financing | Enaia | Enclave | EQT Exeter | EXP Commercial | First Industrial Realty Trust, Inc | G & P Construction | Global Roofing Group | Got-Rack | Harvest | Hoosier Energy | ISI Demolition | KI Furniture | Land.ID | Langan Engineering | LeaseUp | Lee & Associates | Lightbox | Mericle Commercial | Massimo Group | MCA Realty | Moody's Analytics | NAI Global | NAR Commercial | New Day Commercial Capital | Onyx Renewables | Panattoni | Partner Engineering | Pasco EDC | Placer.ai | PNK Group USA | Prologis | RE/MAX Commercial | RealNex | Rexford Industrial | RSquared CRE | Schnitzer Properties | ScoutSpace | Sealy & Company | Second Century Ventures/REACH Commercial | St. Lucie EDC | Statewide CDC | Tandem Roofing | TenantBase | Tenant Telecom Advisors | The Ryan Companies | The Westmoreland Company, Inc | TMC Financing | Trepp | TruCore Investments | VanTrust | Vidtech | Ware Malcomb | Westfall Commercial Furniture | Wonderful Real Estate | 2D As-Built Floor Plan

JOIN THIS ELITE GROUP OF CRE COMPANIES.





"Partnering with SIOR for the last 16 years has allowed us to elevate our brand visibility and connect with a highly engaged and influential audience of CRE professionals. The networking opportunities provided by SIOR's events and conferences have been instrumental in forging meaningful partnerships and expanding our business reach."

- M. Scott Kelly, Senior Vice President, Bank of America



SIOR ADVERTISING

- SIOR Report - Print & Digital
- Sponsored Webinars
- Sponsored E-Blasts
- SIOR Website Banners
- Media Partnership Packages

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(503) 445-2234
Ronnie@bigredm.com | https://bigredm.com

SIOR FOUNDATION

The SIOR Foundation is SIOR's Global Education Partner. They provide opportunities for the next generation of commercial real estate leaders.

- Sponsorships
- Program Partnerships
- Donation

Corrine Nowak | SIOR Foundation Director
cnowak@sior.com | foundation.sior.com



THANK YOU!



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