



2020 SIOR Recruitment Toolkit

Recruitment Programs

2020 SIOR Chapter Recruitment Incentive Program

Receive up to \$1,500 for Chapter Recruitment Events in 2020!

DETAILS...

WHAT: \$1,500 in funding for recruitment events that showcase the value of the designation and provide highly personalized and frequent contact with qualified prospective designee and associate members.

WHEN: Any recruitment event **held in 2020** is eligible for reimbursement. Requests must be submitted by 12/31/2020.

HOW: The process to receive funds is simple:

1. **Host event(s) and recruit prospects to join.**
2. Submit the Recruitment Reimbursement Application: **Reimbursement Request (tab 1)** and **Prospect Template (tab 2)** to membership@sior.com.
3. The Recruitment Reimbursement Application is emailed to the Chapter President and Vice President monthly and available by emailing membership@sior.com.
4. SIOR will provide reimbursement 30 days after the completed form is received, track membership applications, and inform Chapter when a prospect applies.