

SIOR Organizational Overview

Positioning Statement

The Society of Industrial and Office Realtors represents the world's elite in industrial and office real estate. SIORs are held to the highest standard by closing successful transactions, and completing stringent qualifications and curricula. We are the most trusted resource in commercial real estate.

Elevator Pitch

The Society of Industrial and Office Realtors represents the world's elite in industrial and office real estate. SIOR is more than a designation, it's a symbol of excellence. It's a reflection of a global network of more than 3,000 industry leaders driven by camaraderie and innovation. SIORs value the power that comes with building relationships and sharing ideas that are on the leading edge of the industry.

Abbreviated Elevator Pitch

SIOR is a global network of the world's elite professionals in industrial and office real estate that fosters the successful execution of transactions, access to innovation and long-term relationships.

Brand Differentiators

- Our SIOR reputation precedes our initial introduction
- We enjoy fellowship of the highest standard
- Individually and collectively, we are a step ahead of the industry

Press Release Tools

Lead

The Society of Industrial and Office Realtors® (SIOR), which represents the world's elite in industrial and office brokerage, announced today...

Boiler Plate

The Society of Industrial and Office Realtors® (SIOR) represents the world's elite in industrial and office brokerage. SIORs are held to the highest standard by completing thorough requirements and proving excellence in securing successful transactions. They are the most trusted resource in commercial real estate. SIOR is more than a designation, it's a symbol of excellence. It's a reflection of a global network of more than 3,000 industry leaders driven by camaraderie and innovation. SIORs value the power that comes with building relationships and sharing ideas that are on the leading edge of the industry. For more information, visit sior.com.