

SIOR ADVERTISING CONTRACT

Advertiser/Company Name: _____ Referring Member Name: _____

Contact Name: _____ Member Name(s) Associated with Ad: _____

Billing Address: _____

City: _____ State/Prov: _____ ZIP/PC: _____

Contact Phone: _____ Contact Email: _____

Professional Report Magazine

Frequency: x2 x4 Issue to Run In: Q1 Q2 Q3 Q4 | Artwork: New Rollover, Prv. Issue _____

Print Premiums: Back Cover Inside Cover Inside Back

Print Size/Layout: Full Page 2/3 Horizontal 2/3 Vertical 1/2 Horizontal 1/2 Vertical 1/3 Horizontal 1/3 Vertical

Digital Ad Type: Web Leaderboard Web Banner Web Blow-In Mobile App Banner

Website

wLocation/Ad Type: Home Page Banner Channel Page Banner Locate an SIOR Digital Directory

Frequency: 12 mos. 6 mos. 3 mos. Events

Start Date: ____/____/____ Education Premium Search Banner

Membership State Search Banner

MySIOR

Print Premiums: Back Cover Inside Cover Inside Back

Print Size/Layout: Full Page 2/3 Horizontal 2/3 Vertical 1/2 Horizontal 1/2 Vertical 1/3 Horizontal 1/3 Vertical

Digital Ad Type: Web Leaderboard Web Banner Web Blow-In Mobile App Banner

E-Newsletter

Location/Ad Type: Primary Banner Leaderboard Footer Frequency: 12 mos. 6 mos. 3 mos. Start Date: ____/____/____

Cost: Print Mag. (per issue): _____ \$ Digital Mag. (per issue): \$ _____ Web: \$ _____ E-News: \$ _____
3% Processing Fee (credit card only): _____

Total Amount Due: \$ _____

Payment: Invoice
 Check Enclosed
 Credit Card (Now processed online. We will send you a link. A 3% fee will be charged.)

Website URL for digital ad(s):

I have read and agree to all terms and conditions.

Signature: _____ Date: _____

Contacts:

For sales inquiries, general questions and/or to submit contracts, send to: Laura Gaenzle, Account Executive

717.430.2351 | laura.gaenzle@theYGSgroup.com

Submit artwork (smaller than 5mb) to: sendmyad@theYGSgroup.com.

Rolling Contracts between/from one calendar year to the next are available.

Mailed contracts/payments must be made to: The YGS Group, Attn: SIOR | 3650 West Market Street | York, PA 17404

TERMS & CONDITIONS

All advertisements are subject to the approval of the Publisher.

Advertiser indemnifies The YGS Group and The Society of Industrial and Office Realtors (SIOR) against losses or liabilities arising from this advertising. The YGS Group assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Full payment is due net 30 days upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. A charge of \$30.00 will be levied against all returned checks. Revisions to previously submitted ad copy are subject to additional charges. In the event of a contract cancellation, the advertiser/or agency agrees to repay The YGS Group any discounts granted on multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are noncancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). The YGS Group is not responsible for errors if a hard copy proof is not submitted with the electronic file.