

# President's Letter



**ALLEN GUMP, SIOR, CCIM  
2015**  
COLLIERS INTERNATIONAL,  
DALLAS, TEXAS

Dear SIORs,

My sincere hope is that everyone had a wonderful 2015 in terms of their business and families. As I've traveled fairly extensively in 2015 to attend several industry events on behalf of SIOR such as IAMC, CoreNet, NAIOP, and NAR conferences, in addition to several chapter and regional events, it's obvious that our industry has had a very active year and I'm grateful for the opportunities it's afforded my SIOR colleagues. We've got some tremendous plans for this coming year and I hope you'll be a part of it. I know I'm excited!

## JOIN US IN CELEBRATING SIOR

This year we celebrate our 75th anniversary! This year there will be three "celebrations" throughout the year, including our first ever international conference. All will offer great networking and educational opportunities you've come to expect from SIOR. And you won't want to leave the family at home for these because each conference is set in incredible locations with planned events you'll want to share with them. In San Diego, London, and New York, you'll be creating memories with your friends and family.

## SPRING WORLD CONFERENCE IS APRIL 13-16 IN SAN DIEGO

In honor of SIOR's 75 years of ground-breaking service to its members, we will begin our celebrating in earnest with the **Spring World Conference April 13-16** at the Marriott Marquis & Marina in San Diego.

The conference will culminate with the 75th Anniversary Gala event on the USS Midway. Filled with music and entertainment, our Anniversary Gala will feature great food and drinks, friends, fireworks, and remembrances of the WW II era when SIOR began. It promises to be a spectacular finish to our conference which we'll be talking about for years.

## INTERNATIONAL EUROPEAN CONFERENCE IS JUNE 23-24 IN LONDON

True to our global mission, our anniversary celebration continues abroad with our first **International European Conference in London, June 23-24, 2016**. London promises to be a fantastic opportunity to travel with loved ones to Europe while earning a legitimate tax write-off for business expenses. Great speakers like Will Kintish and Sir Stuart Lipton will drive the momentum of the conference, which is preceded by London's two-day Professional Forum of the Industrial Asset Management Council (IAMC) June 22-23. This is a perfect opportunity for SIORs to meet and greet with the IAMC membership. Members are also planning sightseeing excursions before and after

the conference. Take advantage of the many optional tours available to places like King's Cross and London's Gateway. Needless to say, clear your calendar for June 22 - 24! We'll be talking about this one for years, so you won't want to miss it. Visit [www.sioreurope.com](http://www.sioreurope.com) to register and stay tuned for more information.

## FALL WORLD CONFERENCE IS OCTOBER 20-22 IN NEW YORK

The next big celebration after London will be the **Fall World Conference in New York October 20-22, 2016**. Our last conference there was in the mid-1980's, so it is time again to get ready for the Big Apple! When members gather for a conference of the leading professional office and industrial real estate association in the world, life-changing moments happen. This conference is designed to take your business to the next level and exceed your expectations for professional development. A stunning Gala party is also in the works. Registration details will follow in 2016.

## LEADERSHIP RESTRUCTURING PROPOSAL IS UNDER WAY

Last year the Board of Directors launched several initiatives that will improve SIOR for years to come. One of these is the Leadership Restructuring Proposal, born out of the Strategic Plan of 2013 and 2014. Details of this proposal have been sent to the entire membership. Aiming at the best governance model possible for SIOR, we focused on the most successful aspects of our leadership structure and built upon those features to create a more inclusive and efficient operational model. While the process involved a great deal of time and effort by many volunteers and your Board of Directors, the much-needed overhaul was worth it. If you have any interest in serving SIOR, this is the best time to do it. Now more than ever before, SIOR offers unprecedented opportunities for leadership development. I encourage you to take advantage of these and learn more.

## NEW MARKETING AND BRANDING CAMPAIGN LAUNCHES SOON

Another result of the strategic planning process is the new marketing and branding campaign. Our rebranding initiatives started with the creation of our new logo. Capturing our 75-year history in a new logo was something extremely important to us. Using a research-driven process, we created a new logo that represents the legacy of SIOR with a fresh and modern look. The new brand had to capture the professionalism and best-in-class quality of our organization. We are so excited to roll out our new materials and logo at the beginning of the year. I am confident you will be pleased!

## CLOSING REMARKS: GIVING THANKS TO OUR GLOBAL PRESIDENT

In closing, allow me to give a special thanks to Angela West, who served as SIOR's Global President for 2014-2015. Serving on the Board of Directors with Angela has been a real pleasure for me these last two years. Angela has been an enthusiastic and dedicated leader of SIOR and will continue to do so as Immediate Past President. I can honestly say I have learned a great deal working with Angela. When you get a chance, please be sure to thank her.

Sincerely,

Allen Gump, SIOR, CCIM,  
SIOR President