



2018 SIOR World Conferences Fact Sheet & Budget Planner

Premium Booth

\$7,000

Be among the first exhibitors to choose your booth location.

Standard Booth

\$6,500

Choose booth location after premium exhibitors

Exhibit at both 2017 world conferences and receive a discount!

Sponsorship Opportunities

\$5,000 and up

Choose from a variety of sponsorship opportunities to meet your marketing goals.

To reserve your booth space or sponsorship, contact Vicki Cummins at vcummins@sior.com or 856.429.0100.

Our Conferences

Nothing beats face-to-face networking to build relationships. Everyone wants to do business with someone they know and trust. SIOR World Conferences are the place to meet top brokers, agents and professionals in commercial real estate to establish those long-term relationships. SIOR holds two World Conferences each year, one in the spring and one in the fall. Members and other industry professionals gather from around the world for high level networking and education. SIOR is fertile ground for business opportunities.

2018 Spring World Conference

Conference Program Dates: April 11-14

Exhibit Hall Dates: April 12-13

Fairmont Austin

Austin, Texas

2018 Fall World Conference

Conference Program Dates: October 11-13

Exhibit Hall Dates: October 11-12

Sheraton Downtown Denver

Denver, Colorado

Who Attends

The commercial real estate professionals who attend SIOR's world conferences are influencers and decision-makers who have significant say or input in the direction of their respective companies. Therefore, the benefit of having your message in front of 800-1,000 high-caliber real estate brokerage professionals is exponentially increased by the number of people each attendee impacts on a daily basis.

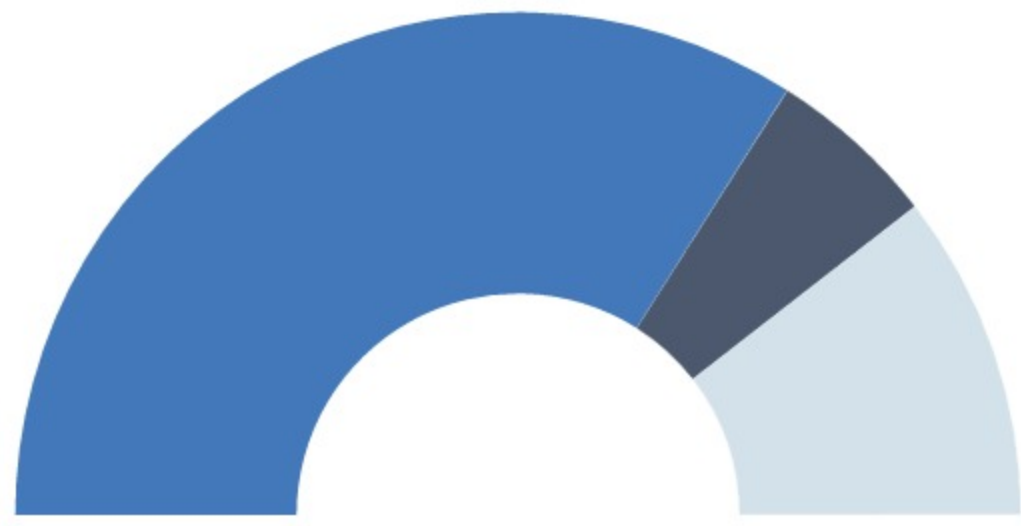
SIOR Expertise

The Society of Industrial and Office REALTORS (SIOR) is the world's leading industrial and office real estate brokerage association.

- 3,200 members in 630 cities in 34 countries.
- SIOR represents today's most knowledgeable, experienced and successful commercial real estate brokerage specialists.
- Real estate professionals who have earned the SIOR designation are recognized by corporate real estate executives, commercial real estate brokers, agents, lenders, and other real estate professionals as the most capable and experienced brokerage practitioners in any market.

Conference Statistics

Conference Attendees by Business Scope



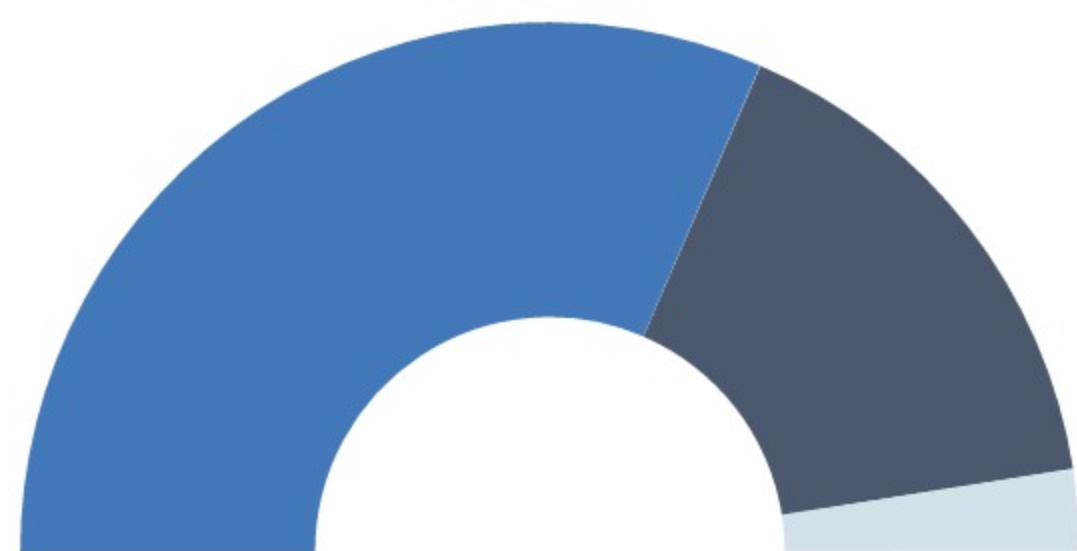
● Brokers ● Developer/Investor/Owner ● Other

Conference Attendees by Job Title



● President/Principal/CEO ● Senior Management ● Other

Conference Attendees by Specialization



● Industrial ● Office ● Industrial & Office

Conference Attendance: 2008-2016

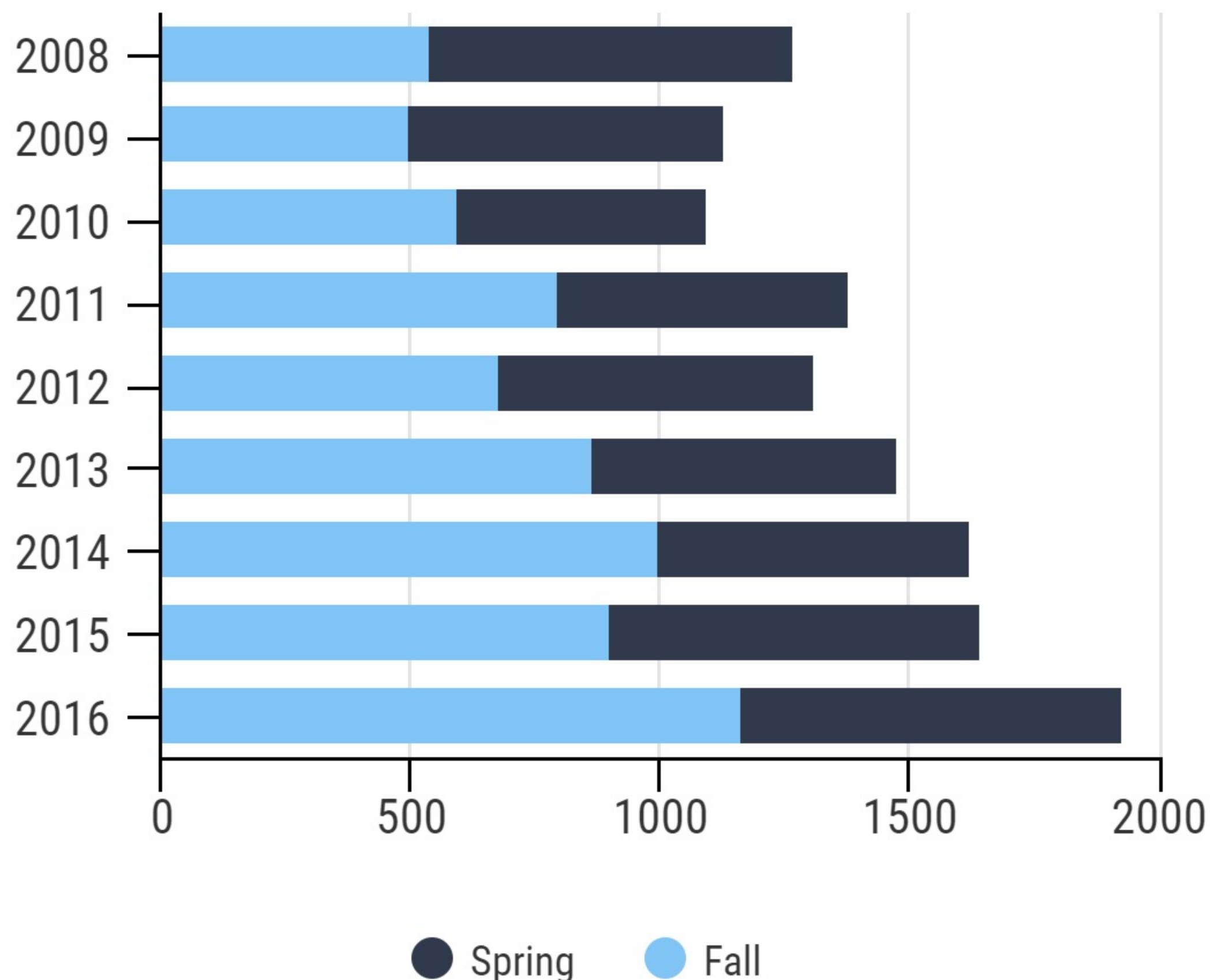
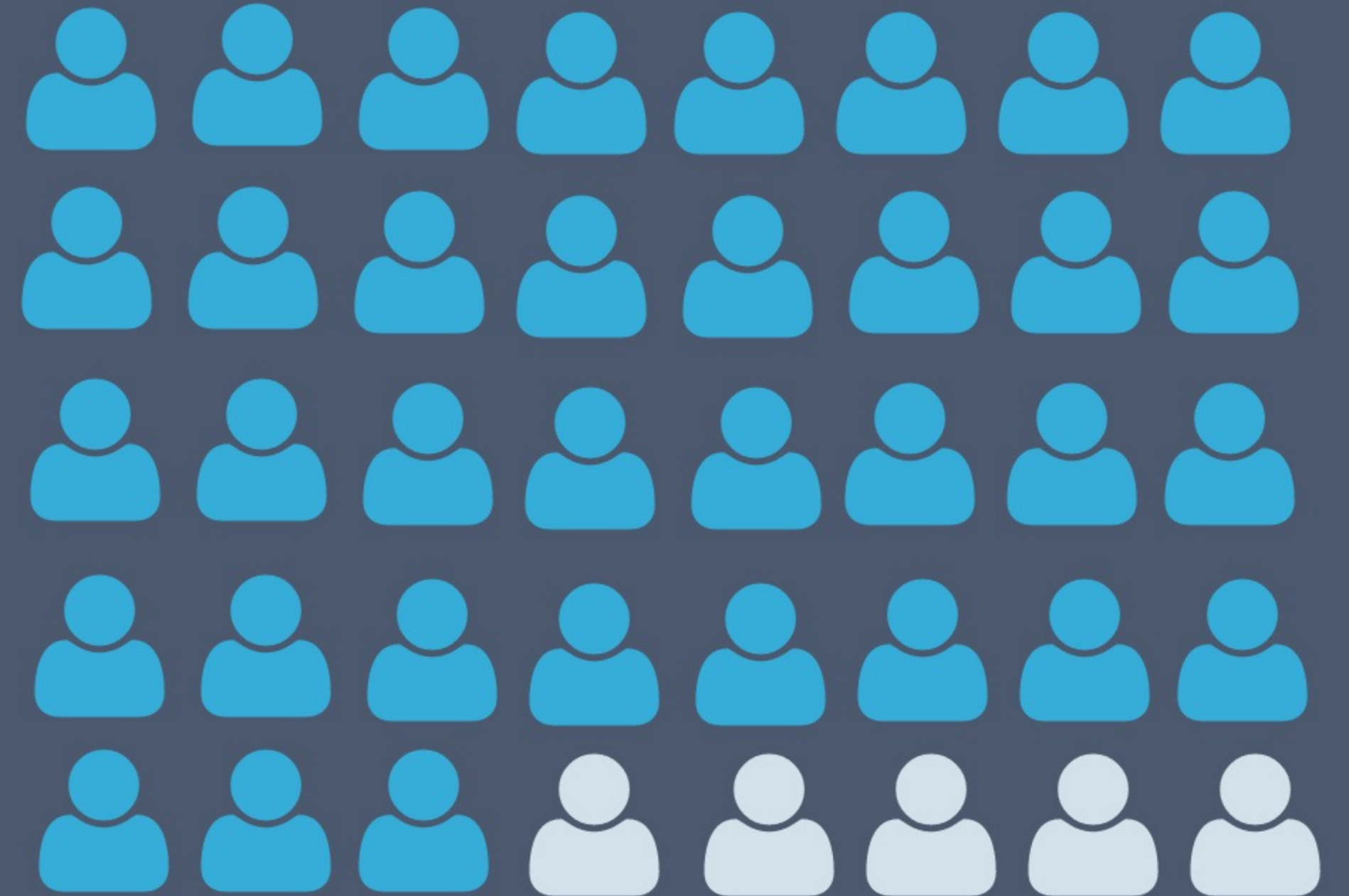


Exhibit Hall Attendance

918 attendees visited the exhibit hall at the 2016 Fall World Conference



40

Avg. amt. of time in hall

During any given exhibit hall open period, attendees spend an average of 40 minutes in the hall.

8

Minutes

Per attendee, per booth.

627

Attendees in hall when open

Average number of attendees in the hall during open periods.

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