

Corporate Real Estate

Trends and Outlook for 2014

The image features a man in a dark jacket standing with his back to the camera in a field, looking at a futuristic interface of business concepts. The interface includes:

- global solutions**: A world map with several plus signs (+) above it.
- note to self**: A lightbulb icon above the text.
- tax**: A plus sign (+) above the text.
- business plan**: A plus sign (+) above the text.
- insurance**: A plus sign (+) above the text.
- new strategies**: A bar chart with four bars labeled 04, 05, 06, and 07, and a tree diagram to its right.
- airplane**: An icon of an airplane flying.
- Navigation icons**: A signpost with three arrows (left, up, right) and a group of four silhouettes of people, one holding a briefcase.

Our panelist perspectives...



Sarah Bagby
Genworth Financial



Bryan Berthold
SunTrust Bank



Martha O'Mara
Corporate Portfolio
Analytics

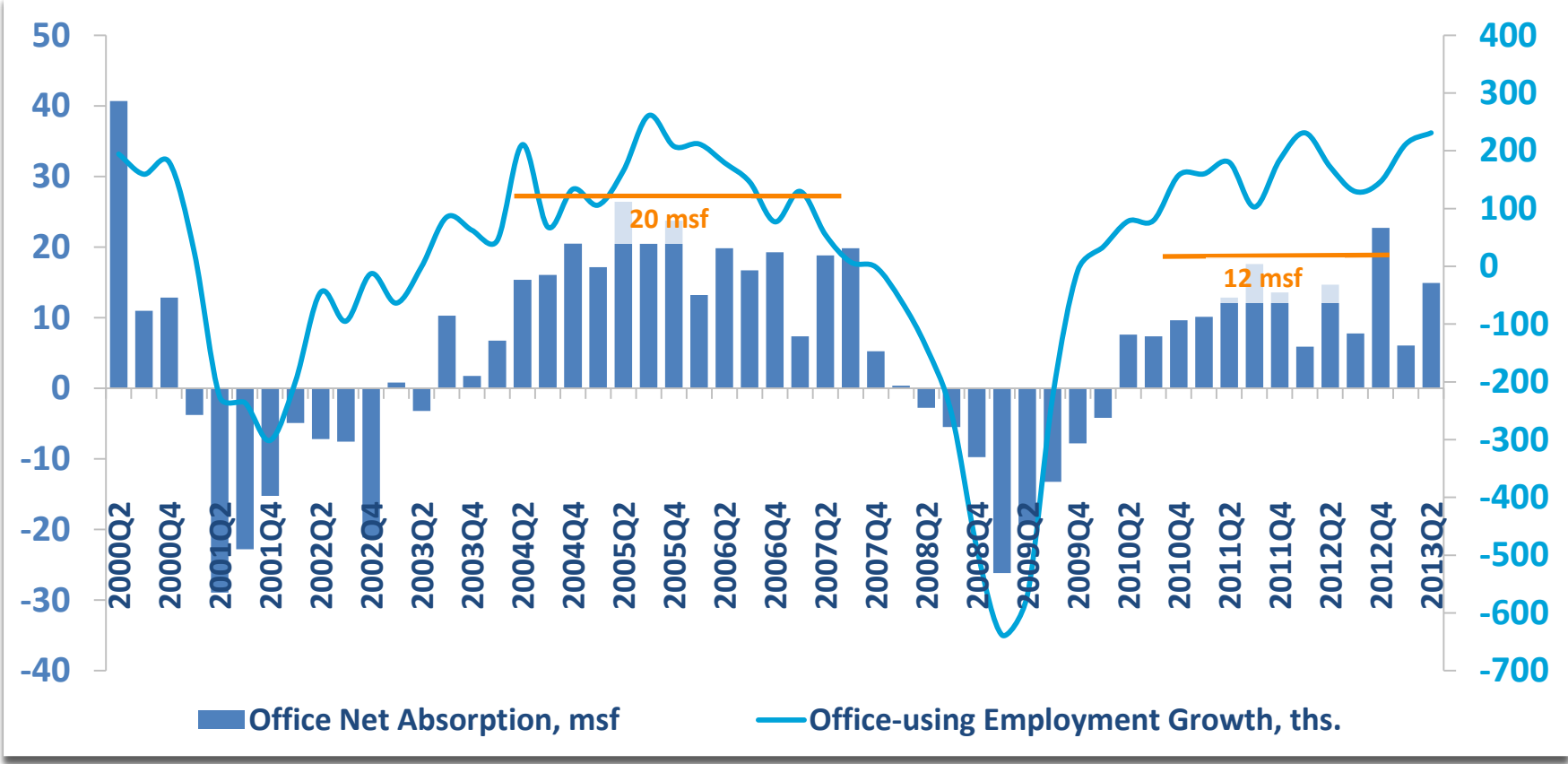


Craig Robinson
Cassidy Turley

Office | Retail | Industrial
End User | Advisors

What is the outlook for office space demand?

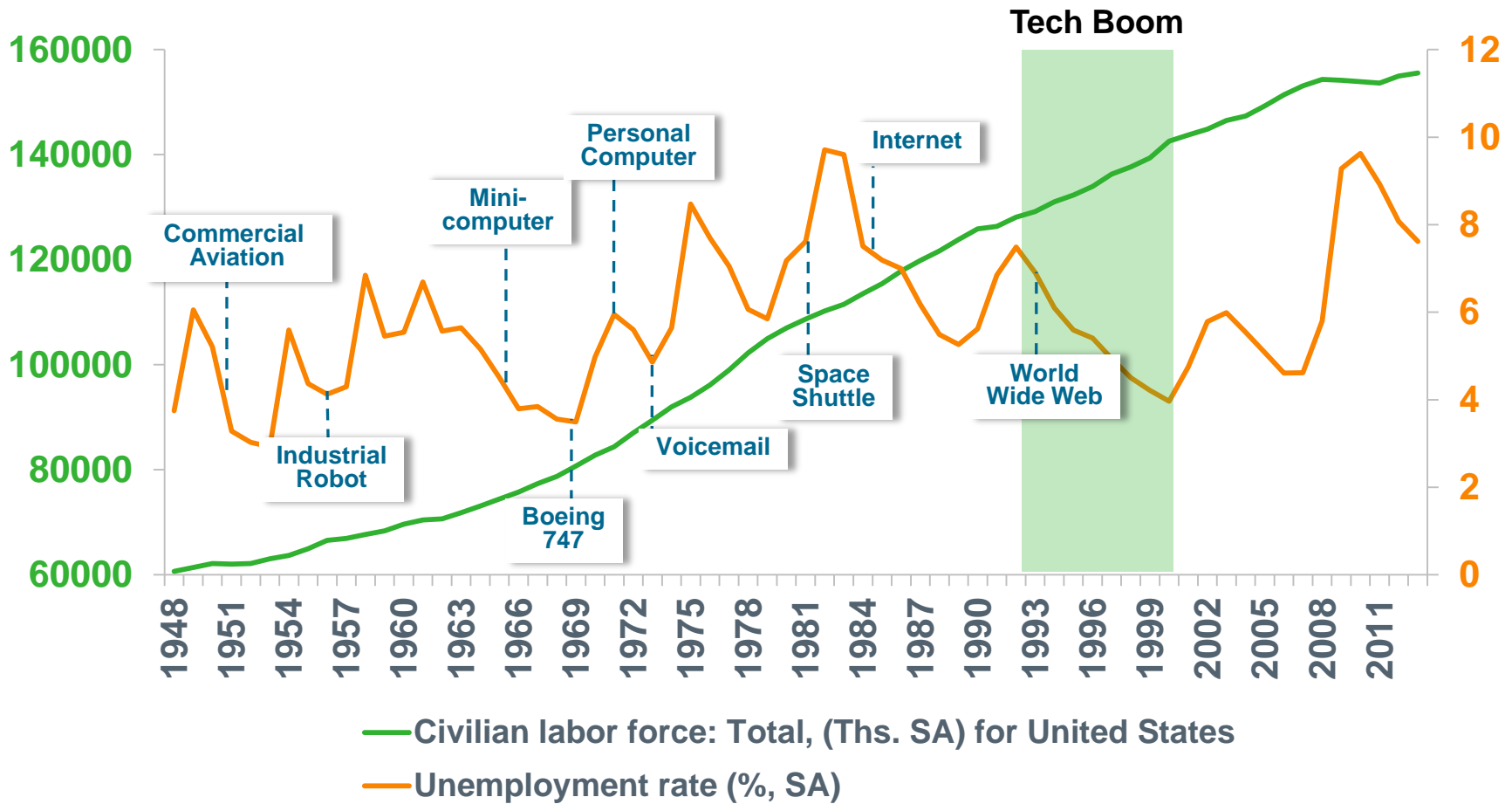
U.S. Office-using Job Growth vs. Net Absorption



Source: BLS; Cassidy Turley Research

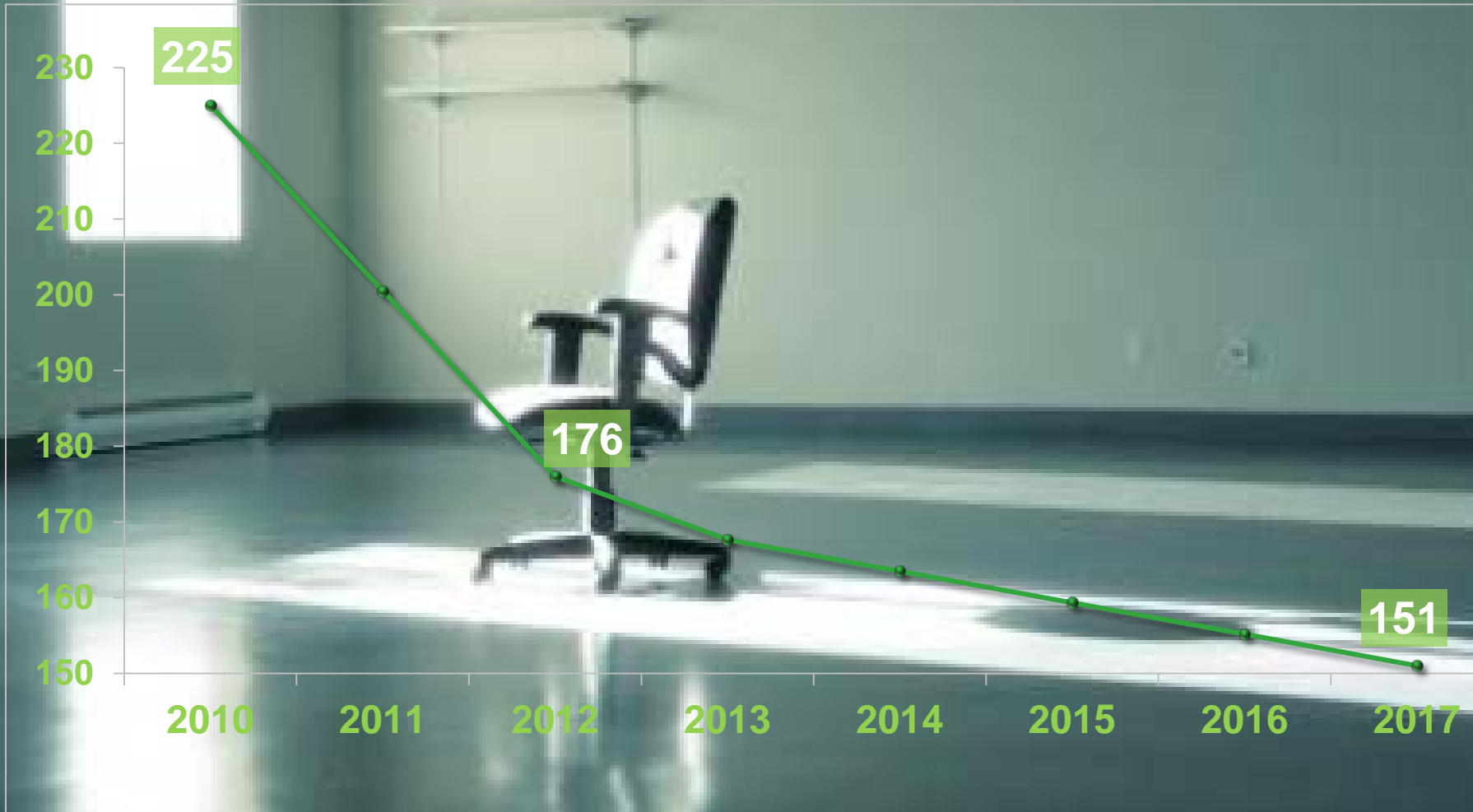
Potential drivers of demand?

Unemployment Falls When Technology Booms



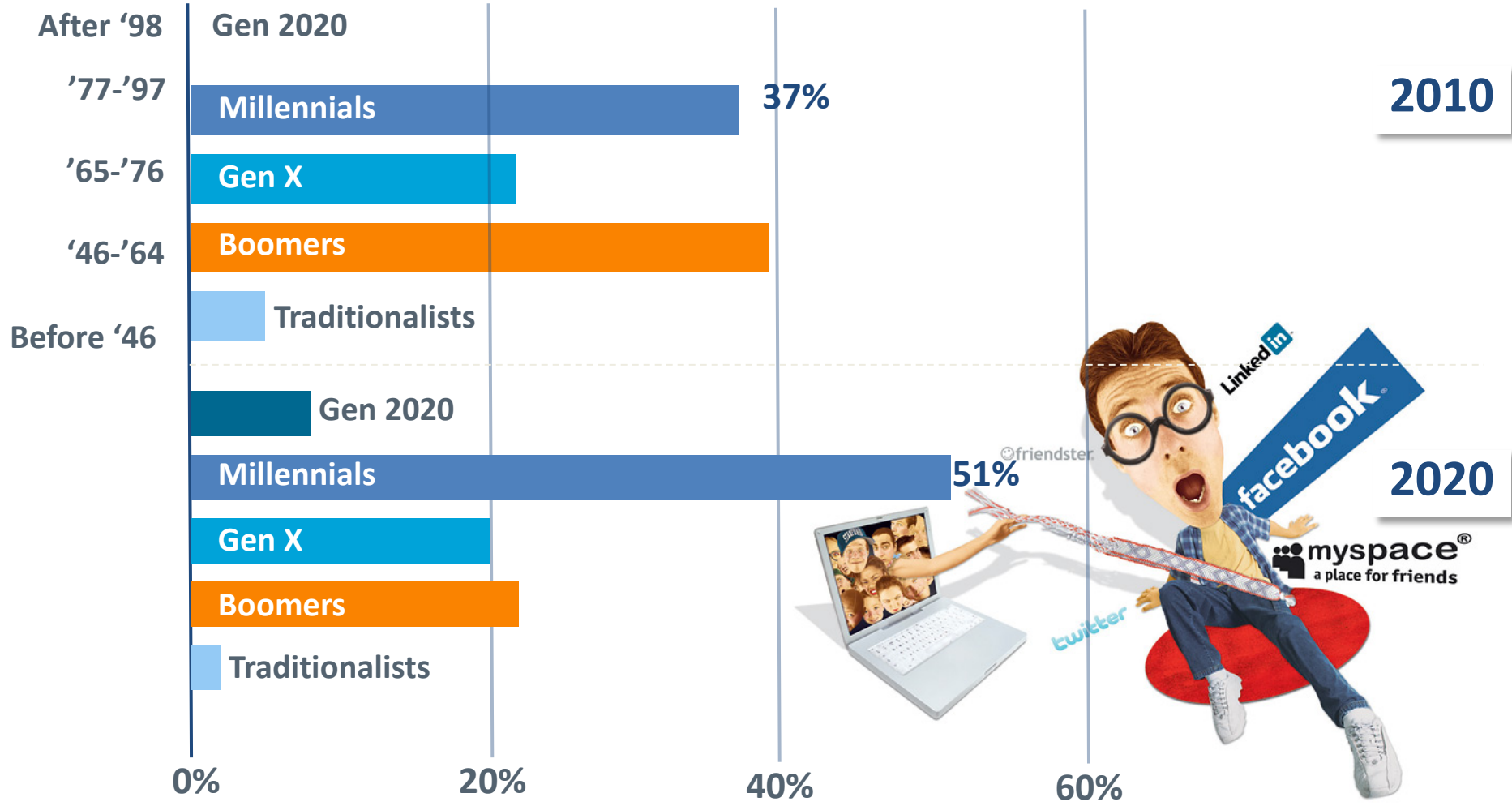
Will this trend continue?

Projected space utilization for employees



Millennials vs. Multigenerational

What are we really solving for?



Source: Bureau of Labor Statistics Employment Projections

Is it really working?

New space standards, furniture and configurations

Natural Light



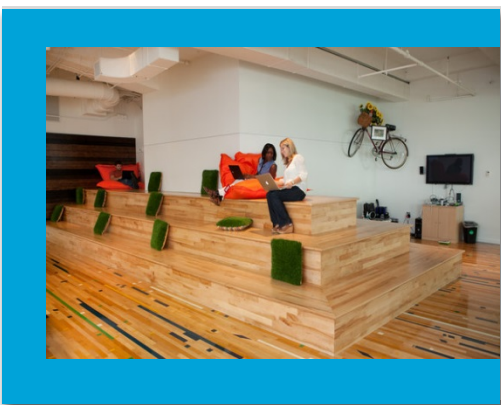
Open Designs



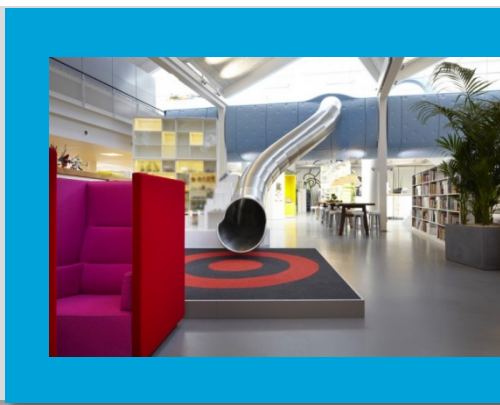
Glass Partition Walls



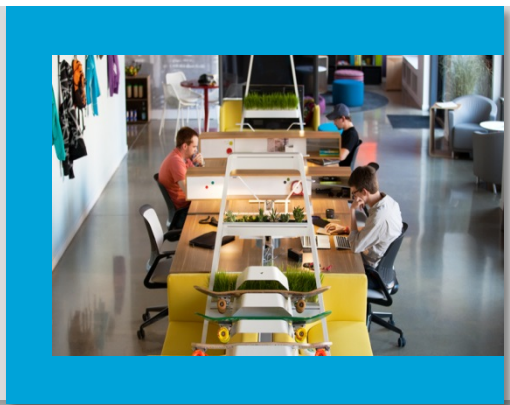
Collaborative Space



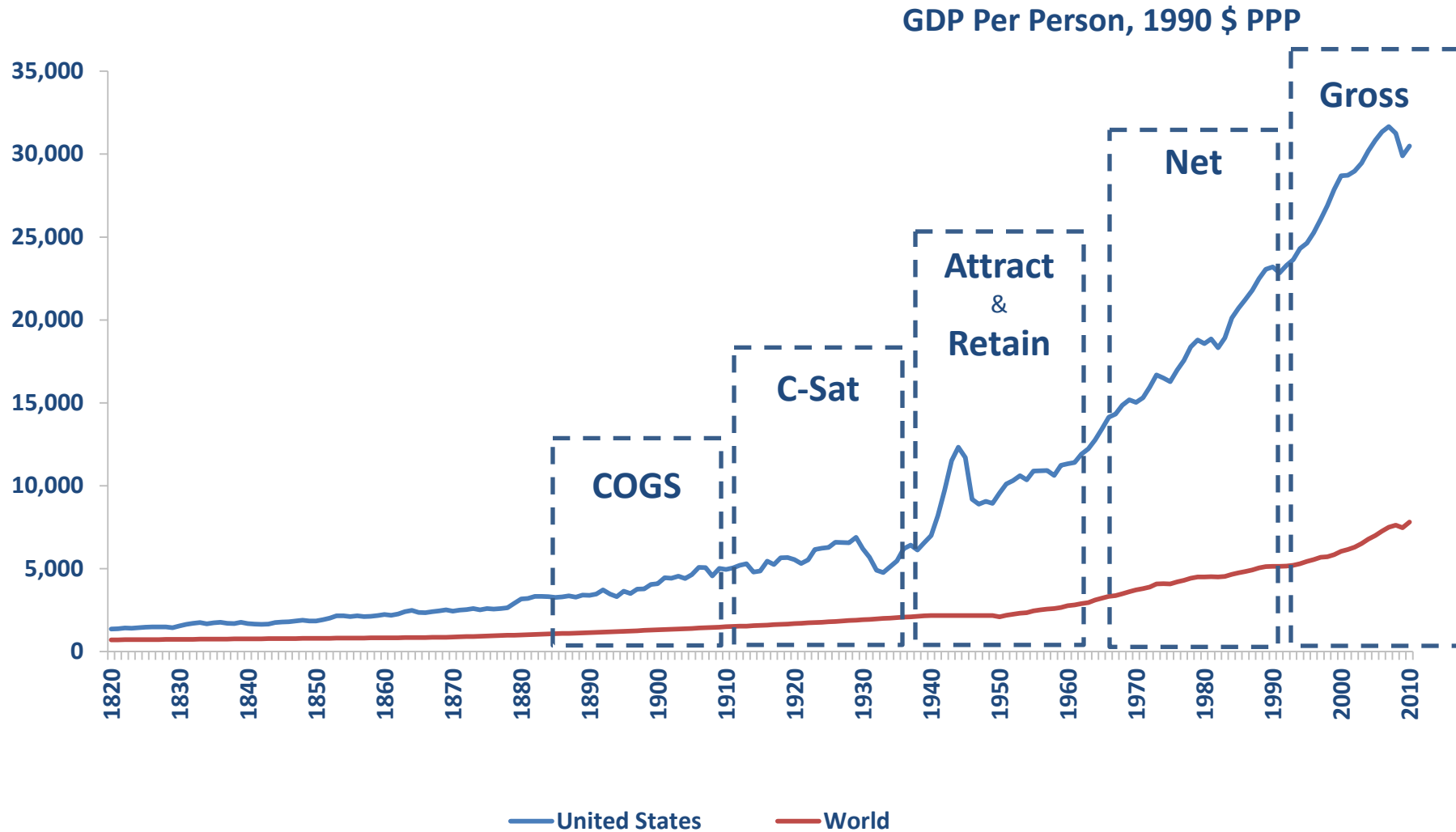
Creative Designs



Benching



The myth behind workplace driven productivity. ..



What is the role of technology?



Audience Q&A



Sarah Bagby
Genworth Financial



Bryan Berthold
SunTrust Bank



Martha O'Mara
Corporate Portfolio
Analytics



Craig Robinson
President, Corporate
Services, Cassidy Turley

Office | Retail | Industrial
End User | Advisors

Looking ahead...

