



# 2019 SIOR World Conferences

## FACT SHEET & BUDGET PLANNER

### OUR CONFERENCES

Nothing beats face-to-face networking to build relationships. Everyone wants to do business with someone they know and trust. SIOR World Conferences are the place to meet top brokers, agents and professionals in commercial real estate to establish those long-term relationships. SIOR holds two World Conferences each year, one in the spring and one in the fall. Members and other industry professionals gather from around the world for high level networking and education. SIOR is fertile ground for business opportunities.

#### 2019 Spring World Conference

Conference Program Dates: April 10-13  
Exhibit Hall Dates: April 11-13  
Omni Shoreham  
Washington, D.C.

#### 2019 Fall World Conference

Conference Program Dates: October 17-19  
Exhibit Hall Dates: October 18-19  
Hilton Portland  
Portland, Oregon

### WHO ATTENDS

The commercial real estate professionals who attend SIOR's World Conferences are influencers and decision-makers who have significant say or input in the direction of their respective companies. Therefore, the benefit of having your message in front of 800-1,000 high-caliber real estate brokerage professionals is exponentially increased by the number of people each attendee impacts on a daily basis.

### SIOR EXPERTISE

The Society of Industrial and Office Realtors® (SIOR) is the world's leading industrial and office real estate brokerage association.

- 3,200 members in 685 cities in 36 countries.
- SIOR represents today's most knowledgeable, experienced and successful commercial real estate brokerage specialists.
- Real estate professionals who have earned the SIOR designation are recognized by corporate real estate executives, commercial real estate brokers, agents, lenders, and other real estate professionals as the most capable and experienced brokerage practitioners in any market.

#### Premium Booth

## \$7,000

*Be among the first exhibitors to choose your booth location.*

#### Standard Booth

## \$6,500

*Choose booth location after premium exhibitors.*

**Exhibit at both  
2019 World Conferences  
and receive a discount!**

#### Sponsorship Opportunities

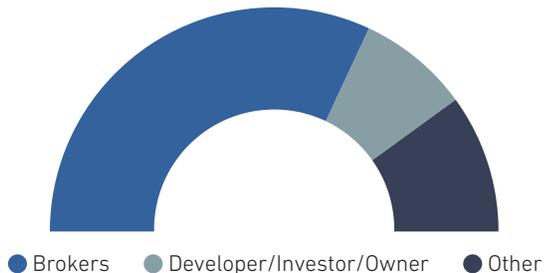
## \$5,000 and up

*Choose from a variety of sponsorship opportunities to meet your marketing goals.*

To reserve your booth space or sponsorship, contact **Vicki Cummins** at [vcummins@sior.com](mailto:vcummins@sior.com) or 856.429.0100.

# Conference Statistics

## CONFERENCE ATTENDEES BY BUSINESS SCOPE



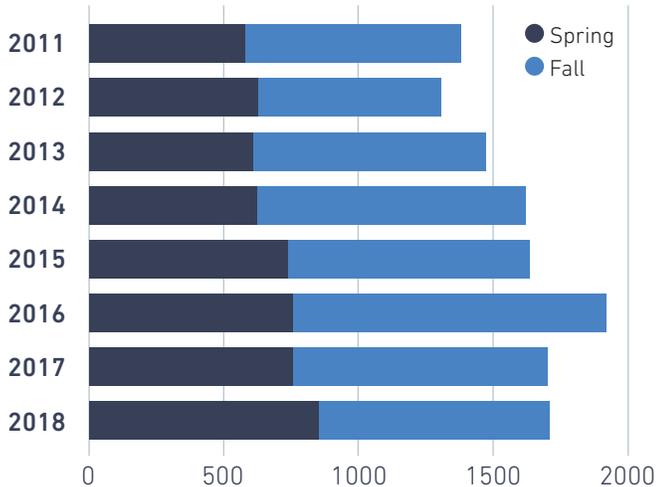
## CONFERENCE ATTENDEES BY JOB TITLE



## CONFERENCE ATTENDEES BY SPECIALIZATION

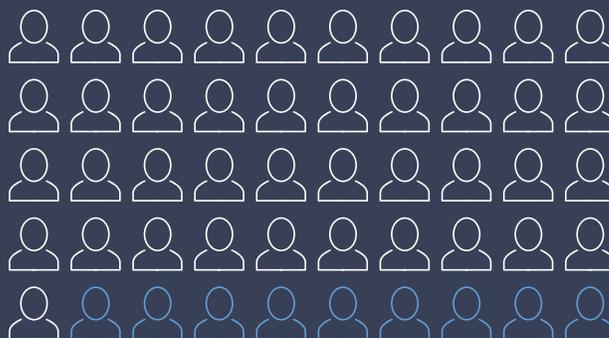


## CONFERENCE ATTENDANCE: 2011-2018



## EXHIBIT HALL ATTENDANCE

82% of attendees visited the exhibit hall at the 2018 Fall World Conference.



DURING ANY GIVEN EXHIBIT HALL OPEN PERIOD, ATTENDEES SPEND AN AVERAGE OF

**40 minutes**

IN THE HALL

ATTENDEES SPEND AN AVERAGE OF

**8 minutes**

PER BOOTH

AN AVERAGE OF

**627 attendees**

ARE IN THE HALL DURING OPEN PERIODS

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The Society of Industrial and Office Realtors® (SIOR) represents the world's elite in industrial and office brokerage. SIORs are held to the highest standard by completing thorough requirements and adhering to the SIOR Code of Ethics. SIOR is more than a designation, it's a symbol of excellence. It's a reflection of a global network of more than 3,000 industry leaders driven by camaraderie and innovation. SIORs value the power that comes with building relationships and sharing ideas that are on the leading edge of the industry. They are the most trusted resource in commercial real estate. For more information, visit [www.sior.com](http://www.sior.com).