



2019 SIOR World Conferences

FACT SHEET & BUDGET PLANNER

OUR CONFERENCES

Nothing beats face-to-face networking to build relationships. Everyone wants to do business with someone they know and trust. SIOR World Conferences are the place to meet top brokers, agents and professionals in commercial real estate to establish those long-term relationships. SIOR holds two World Conferences each year, one in the spring and one in the fall. Members and other industry professionals gather from around the world for high level networking and education. SIOR is fertile ground for business opportunities.

2019 Spring World Conference

Conference Program Dates: April 10-13
Exhibit Hall Dates: April 11-13
Omni Shoreham
Washington, D.C.

2019 Fall World Conference

Conference Program Dates: October 17-19
Exhibit Hall Dates: October 18-19
Hilton Portland
Portland, Oregon

WHO ATTENDS

The commercial real estate professionals who attend SIOR's World Conferences are influencers and decision-makers who have significant say or input in the direction of their respective companies. Therefore, the benefit of having your message in front of 800-1,000 high-caliber real estate brokerage professionals is exponentially increased by the number of people each attendee impacts on a daily basis.

SIOR EXPERTISE

The Society of Industrial and Office Realtors® (SIOR) is the world's leading industrial and office real estate brokerage association.

- 3,200 members in 685 cities in 36 countries.
- SIOR represents today's most knowledgeable, experienced and successful commercial real estate brokerage specialists.
- Real estate professionals who have earned the SIOR designation are recognized by corporate real estate executives, commercial real estate brokers, agents, lenders, and other real estate professionals as the most capable and experienced brokerage practitioners in any market.

Premium Booth

\$7,000

Be among the first exhibitors to choose your booth location.

Standard Booth

\$6,500

Choose booth location after premium exhibitors.

**Exhibit at both
2019 World Conferences
and receive a discount!**

Sponsorship Opportunities

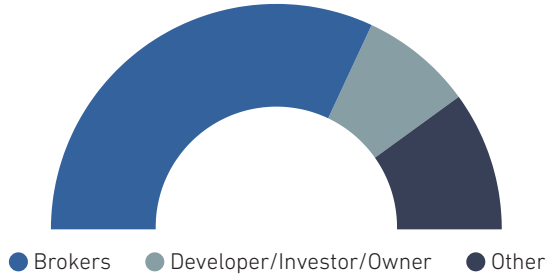
\$5,000 and up

Choose from a variety of sponsorship opportunities to meet your marketing goals.

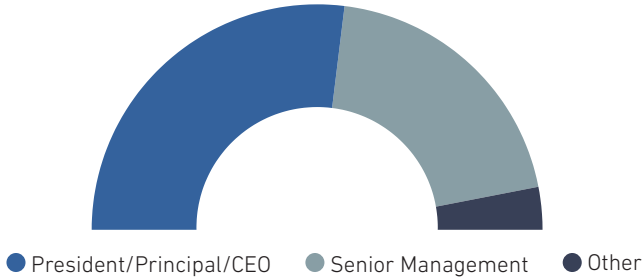
To reserve your booth space or sponsorship, contact **Vicki Cummins** at vcummins@sior.com or 856.429.0100.

Conference Statistics

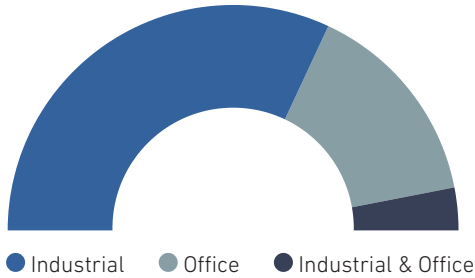
CONFERENCE ATTENDEES BY BUSINESS SCOPE



CONFERENCE ATTENDEES BY JOB TITLE



CONFERENCE ATTENDEES BY SPECIALIZATION



CONFERENCE ATTENDANCE: 2011–2018

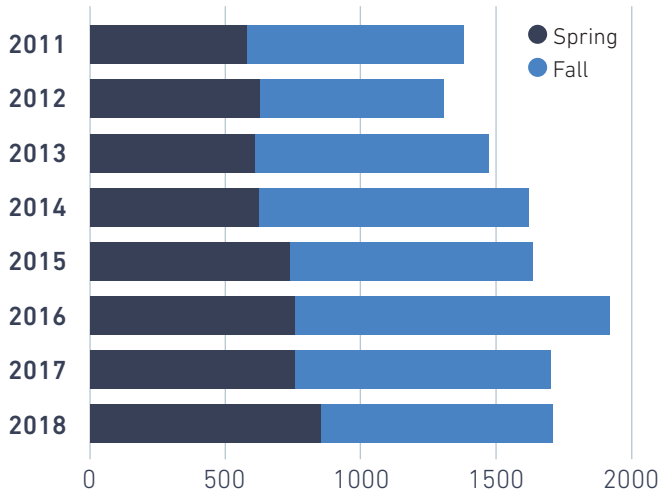
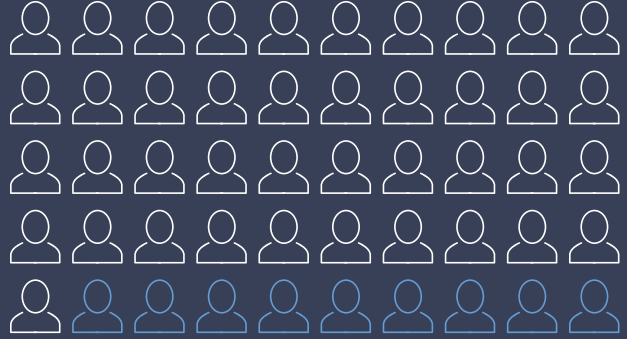


EXHIBIT HALL ATTENDANCE

82% of attendees visited the exhibit hall at the 2018 Fall World Conference.



DURING ANY GIVEN EXHIBIT HALL OPEN PERIOD, ATTENDEES SPEND AN AVERAGE OF

40 minutes

IN THE HALL

ATTENDEES SPEND AN AVERAGE OF

8 minutes

PER BOOTH

AN AVERAGE OF

627 attendees

ARE IN THE HALL DURING OPEN PERIODS

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The Society of Industrial and Office Realtors® (SIOR) represents the world's elite in industrial and office brokerage. SIORs are held to the highest standard by completing thorough requirements and adhering to the SIOR Code of Ethics. SIOR is more than a designation, it's a symbol of excellence. It's a reflection of a global network of more than 3,000 industry leaders driven by camaraderie and innovation. SIORs value the power that comes with building relationships and sharing ideas that are on the leading edge of the industry. They are the most trusted resource in commercial real estate. For more information, visit www.sior.com.