

# SIOR ADVERTISING CONTRACT

Advertiser/Company Name: \_\_\_\_\_ Referring Member Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Member Name(s) Associated with Ad: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ ZIP/PC: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

## Professional Report Magazine

Frequency:  x2  x4 Issue to Run In:  Q1  Q2  Q3  Q4 | Artwork:  New  Rollover, Prv. Issue \_\_\_\_\_

Print Premiums:  Back Cover  Inside Cover  Inside Back

Print Size/Layout:  Full Page  2/3 Horizontal  2/3 Vertical  1/2 Horizontal  1/2 Vertical  1/3 Horizontal  1/3 Vertical

Digital Ad Type:  Web Leaderboard  Web Banner  Web Blow-In  Mobile App Banner

## Website

Location/Ad Type:  Home Page Banner  Channel Page Banner  Locate an SIOR Digital Directory

Frequency:  12 mos.  6 mos.  3 mos.  Events  
 Education  Premium Search Banner  
Start Date: \_\_\_\_/\_\_\_\_  Membership  State Search Banner  
 MySIOR

Print Premiums:  Back Cover  Inside Cover  Inside Back

Print Size/Layout:  Full Page  2/3 Horizontal  2/3 Vertical  1/2 Horizontal  1/2 Vertical  1/3 Horizontal  1/3 Vertical

Digital Ad Type:  Web Leaderboard  Web Banner  Web Blow-In  Mobile App Banner

## E-Newsletter

Location/Ad Type:  Primary Banner  Leaderboard Footer Frequency:  12 mos.  6 mos.  3 mos. Start Date: \_\_\_\_/\_\_\_\_

Cost: Print Mag. (per issue): \_\_\_\_\_ \$ Digital Mag. (per issue): \$ \_\_\_\_\_ Web: \$ \_\_\_\_\_ E-News: \$ \_\_\_\_\_  
3% Processing Fee (credit card only): \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

Payment:  Invoice  
 Check Enclosed  
 Credit Card (Now processed online. We will send you a link. A 3% fee will be charged.)

Website URL for digital ad(s):

I have read and agree to all terms and conditions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Contacts:

For sales inquiries, general questions and/or to submit contracts, send to: Laura Gaenzle, Account Executive  
717.430.2351 | LGaenzle@SIOR.com

Submit artwork (smaller than 5mb) to: sendmyad@theYGSgroup.com.

Rolling Contracts between/from one calendar year to the next are available.

Mailed contracts/payments must be made to: The YGS Group, Attn: SIOR | 3650 West Market Street | York, PA 17404

## TERMS & CONDITIONS

All advertisements are subject to the approval of the Publisher.

Advertiser indemnifies The YGS Group and The Society of Industrial and Office Realtors (SIOR) against losses or liabilities arising from this advertising. The YGS Group assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Full payment is due net 30 days upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. A charge of \$30.00 will be levied against all returned checks. Revisions to previously submitted ad copy are subject to additional charges. In the event of a contract cancellation, the advertiser/or agency agrees to repay The YGS Group any discounts granted on multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are noncancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). The YGS Group is not responsible for errors if a hard copy proof is not submitted with the electronic file.