## SIOR ADVERTISING CONTRACT

Advertiser/Company Name:			Referring Member Name:	
Contact Name: Member Name(s)		e(s) Associated with	Ad:	
Billing Address:				
ity:	State/Prov:		ZIP/PC:	
Contact Phone:	Con	tact Email:		
Professional Report Ma	gazine			
Frequency: $\square x2 \square x4$	Issue to Run In: 🗆 Q1 🗆 Q	Q2 🗆 Q3 🗆 Q4	Artwork: 🗆 New 🗆 Rollover, Prv. Issue	
Print Premiums:   Back Cov	er 🗆 Inside Cover 🗆 Inside Back			
Print Size/Layout:     Full Page   2/3 Horizontal   2/3 Vertical   1/2 Horizontal   1/2 Vertical   1/3 Horizontal   1/3 Vertical   1/3 Vertic				
Digital Ad Type: □ Web Leaderboard □ Web Banner □ Web Blow-In □ Mobile App Banner				
Website				
Location/Ad Type: ☐ Home Frequency: ☐ 12 mos. ☐ Start Date: — /— —	d mos. □ 3 mos.	nnel Page Banner  □ Events  □ Education  □ Membership  □ Blog  □ MySIOR	☐ Locate an SIOR Digital Directory ☐ Premium Search Banner ☐ State Search Banner  State/Province;	
E-Newsletter				
Location/Ad Type:  Primary Banner   Leaderboard Footer Frequency:   12 mos.   6 mos.   3 mos.   Start Date:				
Print Mag. (per is	Print Mag. (per issue): \$ Digital Mag. (per issue): \$ Web: \$ E-News: \$ Weekly: \$ 3% Processing Fee (credit card only):			
Total Amount [	Due: \$	_		
□ Invoice Payment □ Check Enclosed □ Credit Card (Now processed online. We will send you a link. A 3% fee will be charged.)				
Website URL fo	Website URL for digital ad(s):			
□ I have read and agree to all terms and conditions.				
Signature:			Date:	

## Contacts:

For magazine, we bsite, and monthly new sletter sales in quiries, general questions and/or to submit contracts, contact:

Laura Gaenzle, YGS Account Exec. P: 717.430.2351 E: laura.gaenzle@theYGSgroup.com

 $For SIOR\ weekly\ industry\ newsletter\ sales\ inquiries, general\ questions\ and/or\ to\ submit\ contracts, contact:$ 

Jonathan Caldwell, RASA Sales Account Rep . P: 281-639-7052 E: Jonathan.Caldwell@associationsuccess.org

Rolling Contracts between/from one calendar year to the next are available.

 $For additional \ questions, contact \ Alexis \ Fermanis, SIOR \ Director \ of \ Communications, \ at \ afermanis @sior.com.$