



SIOR

SOCIETY OF INDUSTRIAL OFFICE REALTORS

SIOR represents today's most knowledgeable, experienced, and successful commercial real estate brokerage specialists. Our membership consists of leading global professional office and industrial real estate professionals who are recognized as the highest level of knowledge, production, and ethics in the real estate industry.

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7K

**MEMBERSHIP
CIRCULATION**

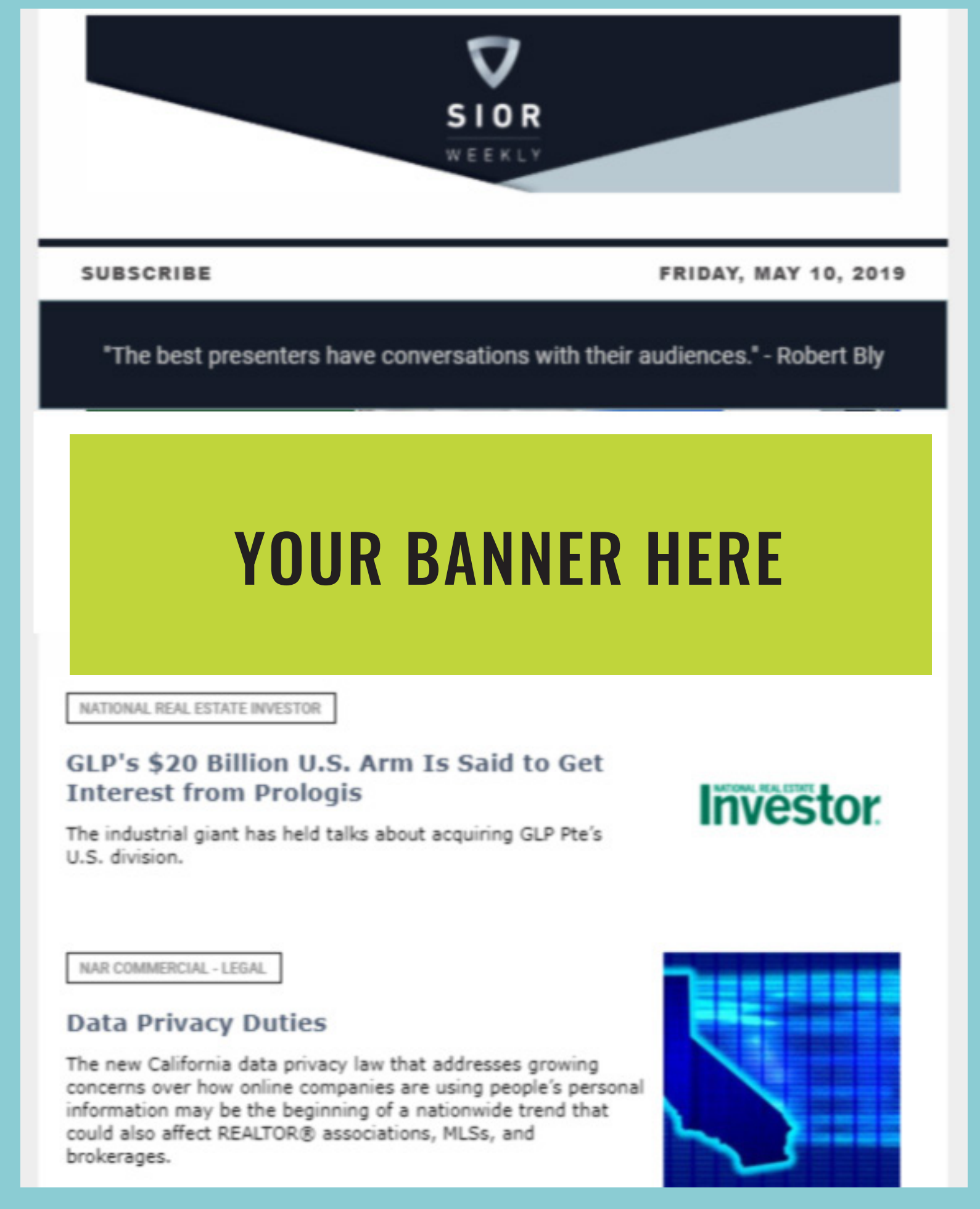
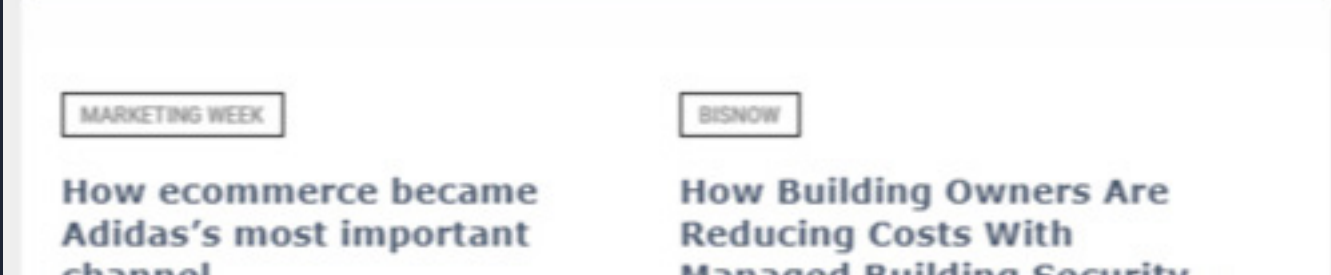
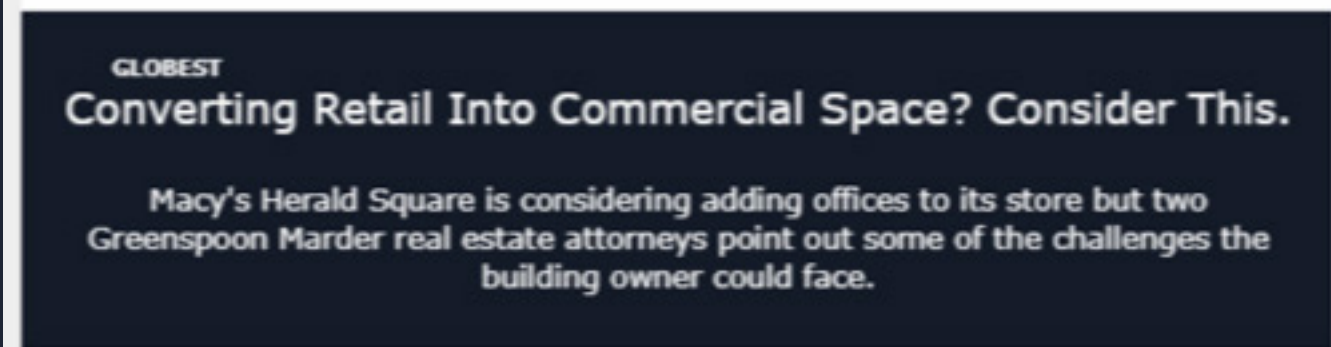
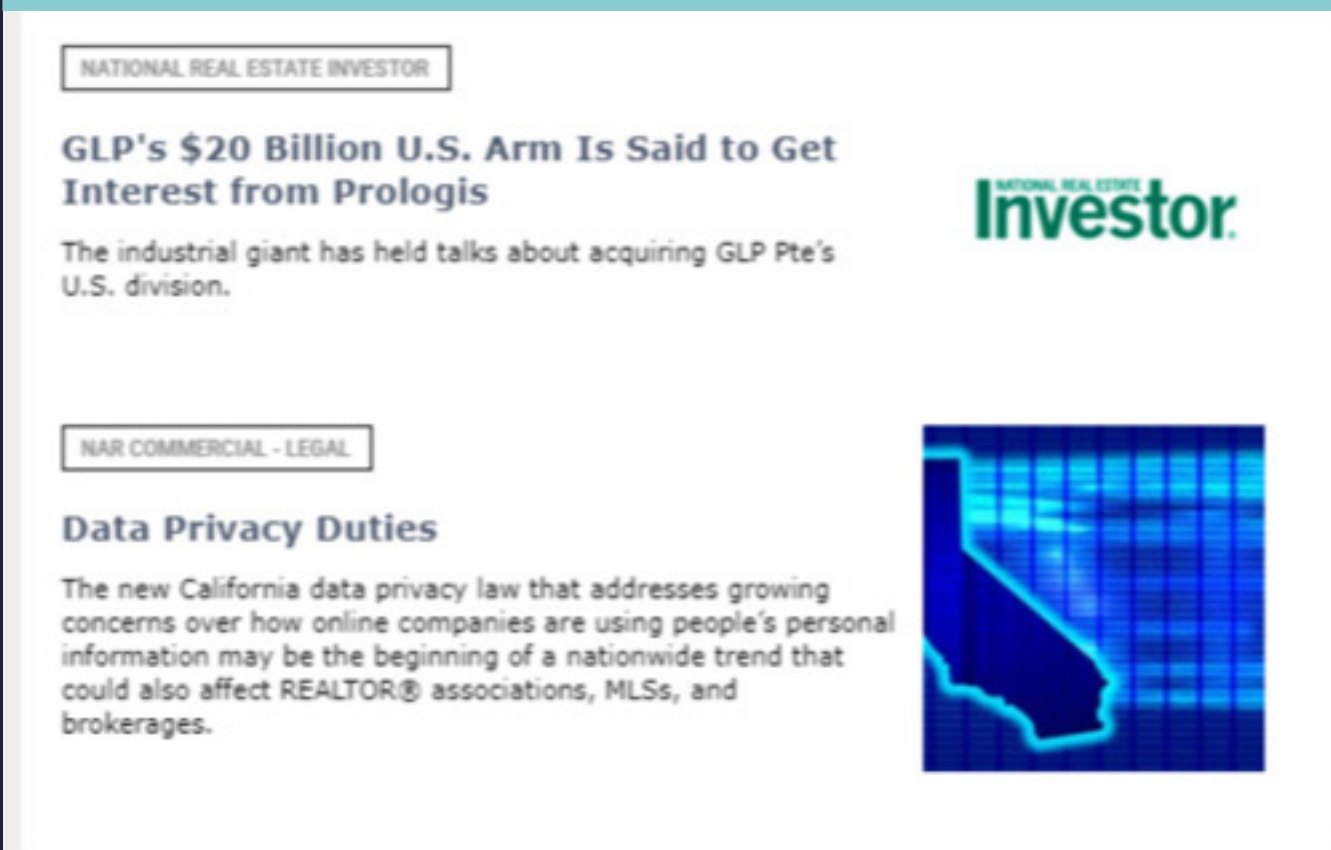
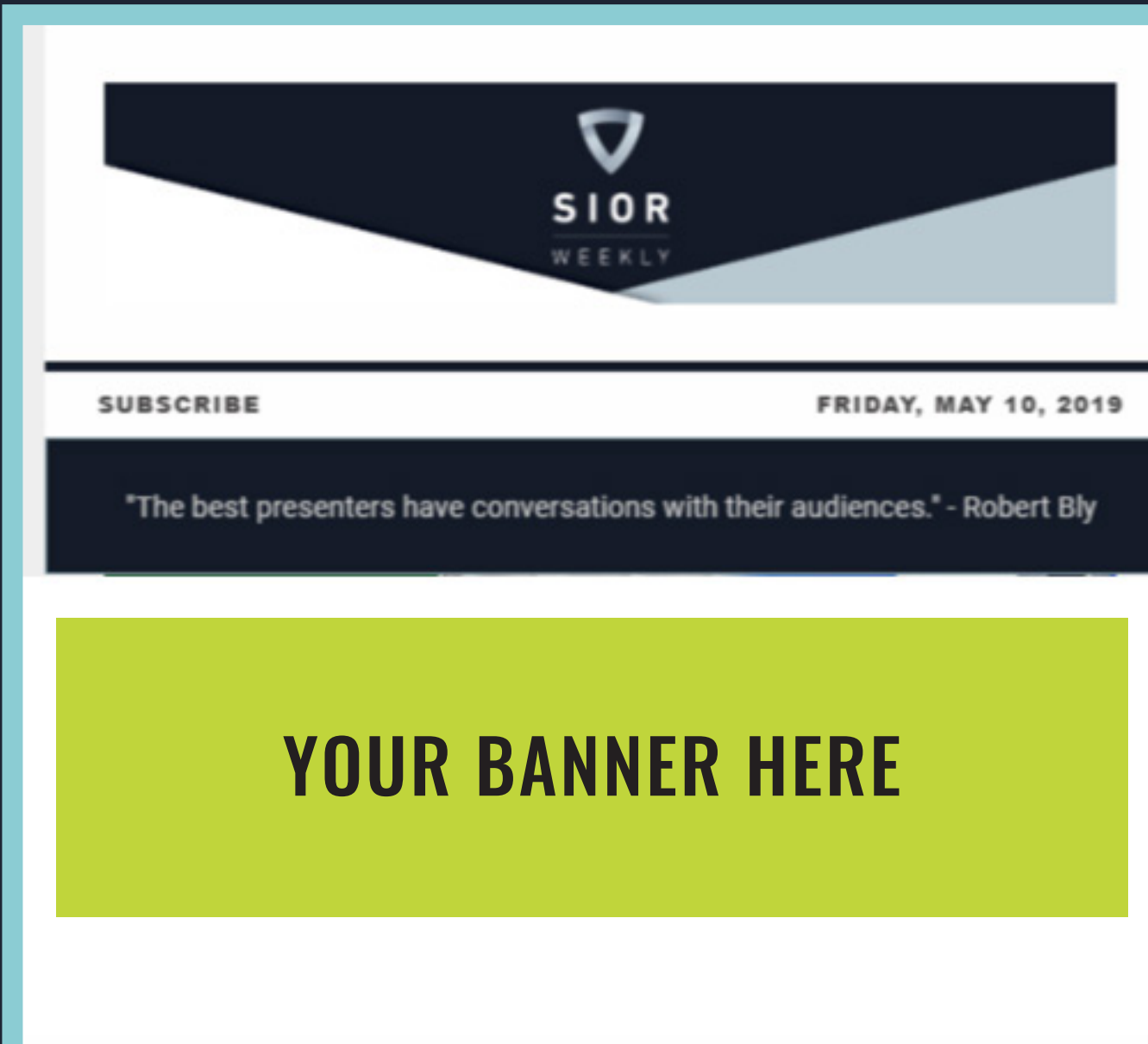
43%

WEEKLY OPEN RATE

12K

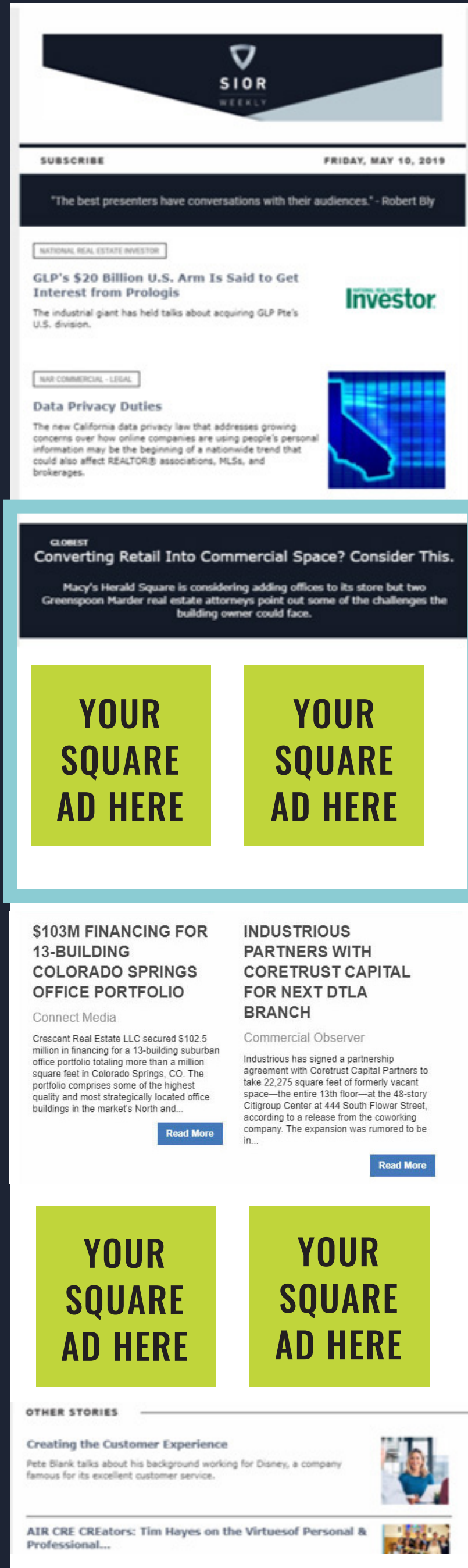
**AVG MONTHLY
IMPRESSIONS**

Weekly newsletter delivery

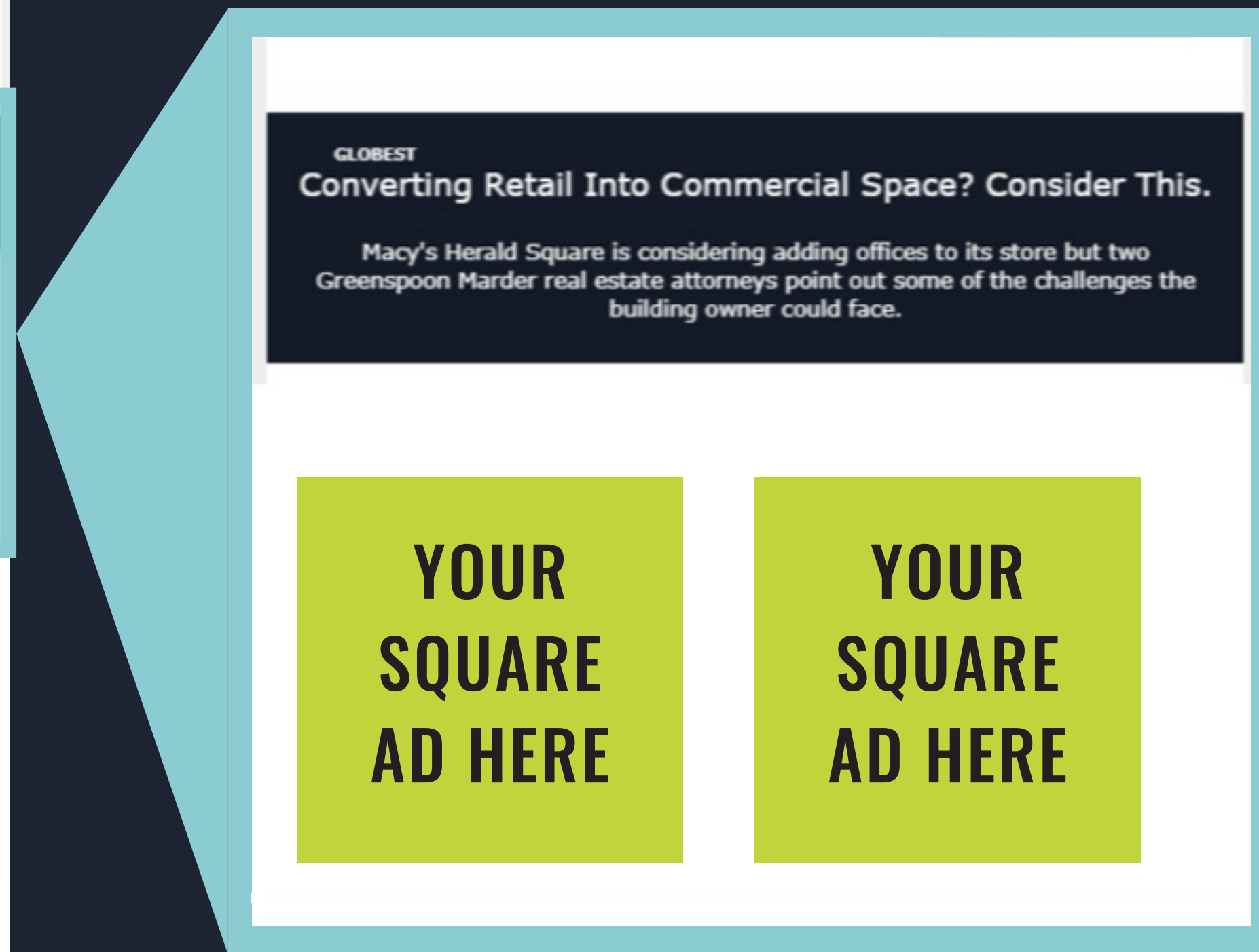


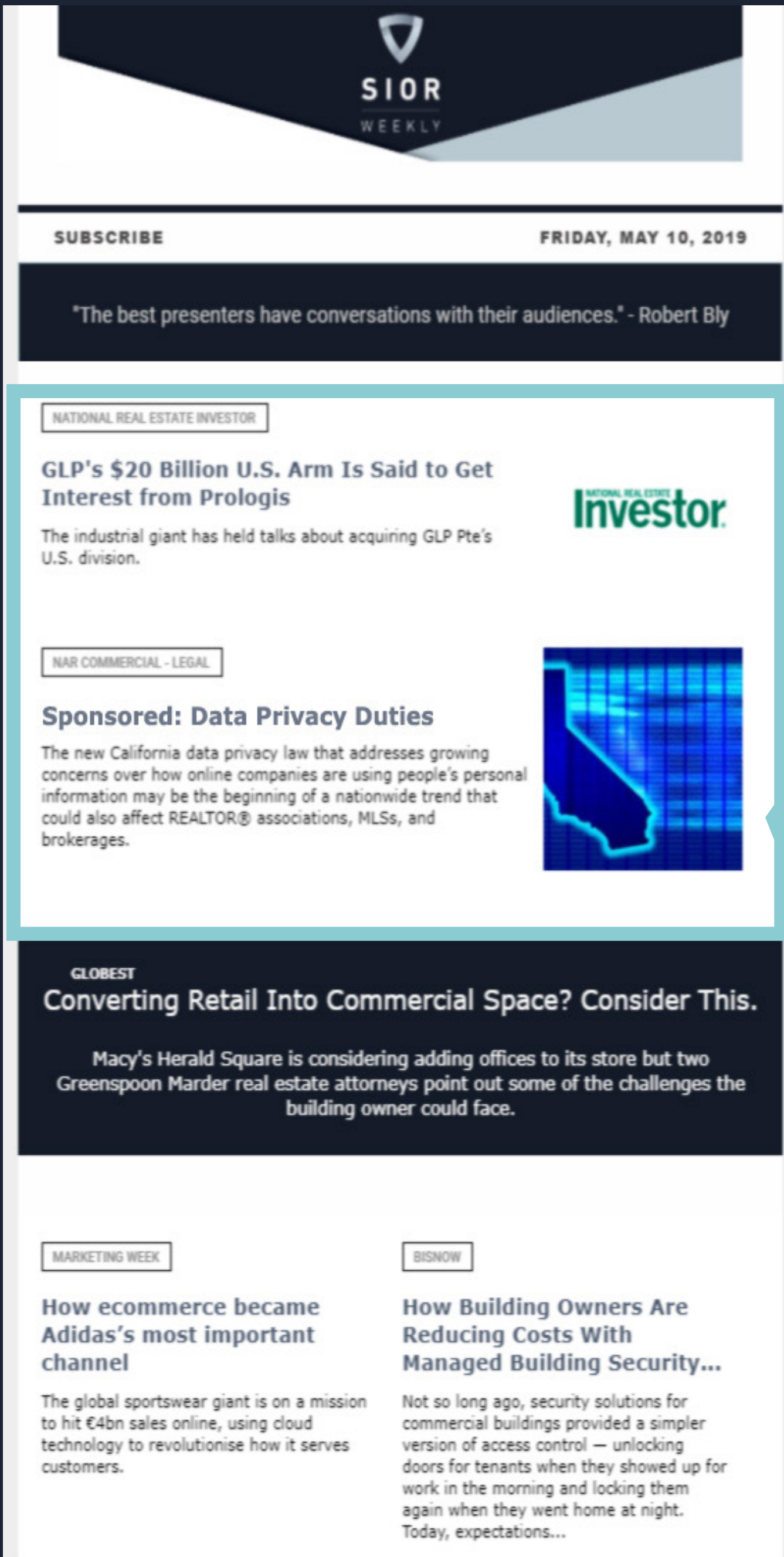
For premium ad placement, our **banner ad** appears above newsletter content.

Association Success • jonathan.caldwell@associationsuccess.org



Our **square ads** appear just below the newsletter's main article produced by SIOR association members.





Our **sponsored content** ads appear in the same area as a standard news article. Sponsored content will have the same look as a regular news article except for a label highlighting it as “Sponsored” next to the article title.



SIOR NEWSLETTER RATES

	ANNUAL	8 MONTHS	4 MONTHS	SINGLE EDITION
NEWSLETTER EDITIONS	52	32	16	1
BANNER ADS	\$800/mo	\$1000/mo	\$1200/mo	\$425
SQUARE ADS	\$700/mo	\$850/mo	\$1000/mo	\$350
ROTATING ADS	\$550/mo	\$700/mo	\$850/mo	N/A
SPONSORED CONTENT	\$960/mo	\$1,375/mo	\$1,675/mo	\$2,000

All packages include Google Analytic tracking and monthly reports on open rate, click-thru rate, and article engagement.