

# SIOR ADVERTISING CONTRACT

Advertiser/Company Name: \_\_\_\_\_ Referring Member Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Member Name(s) Associated with Ad: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ ZIP/PC: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

## Professional Report Magazine

Frequency:  x2  x4 Issue to Run In:  Q1  Q2  Q3  Q4 Artwork:  New  Rollover, Prv. Issue \_\_\_\_\_

Print Premiums:  Back Cover  Inside Cover  Inside Back

Print Size/Layout:  Full Page  2/3 Horizontal  2/3 Vertical  1/2 Horizontal  1/2 Vertical  1/3 Horizontal  1/3 Vertical

Digital Ad Type:  Web Leaderboard  Web Banner  Web Blow-In  Mobile App Banner

## Website

Location/Ad Type:  Home Page Banner  Channel Page Banner  Locate an SIOR Digital Directory  
Frequency:  12 mos.  6 mos.  3 mos.  Events  Premium Search Banner  
Start Date: \_\_\_ / \_\_\_ / \_\_\_  Education  State Search Banner  
 Membership  Blog State/Province: \_\_\_\_\_  
 MySIOR

## E-Newsletter

Location/Ad Type:  Primary Banner  Leaderboard Footer Frequency:  12 mos.  6 mos.  3 mos. Start Date: \_\_\_ / \_\_\_ / \_\_\_

Cost Print Mag. (per issue): \$ \_\_\_\_\_ Digital Mag. (per issue): \$ \_\_\_\_\_ Web: \$ \_\_\_\_\_ E-News: \$ \_\_\_\_\_ Weekly: \$ \_\_\_\_\_  
3% Processing Fee (credit card only): \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

Payment  Invoice  
 Check Enclosed  
 Credit Card (Now processed online. We will send you a link. A 3% fee will be charged.)

Website URL for digital ad(s): \_\_\_\_\_

I have read and agree to all terms and conditions.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Contacts:

For magazine, website, and monthly newsletter sales inquiries, general questions and/or to submit contracts, contact:

Laura Gaenzle, YGS Account Exec. P: 717.430.2351 E: lgaenzle@sior.com

For SIOR weekly industry newsletter sales inquiries, general questions and/or to submit contracts, contact:

Jonathan Caldwell, RASA Sales Account Rep. P: 281-639-7052 E: Jonathan.Caldwell@associationsuccess.org

Rolling Contracts between/from one calendar year to the next are available.

For additional questions, contact Alexis Fermanis, SIOR Director of Communications, at afermanis@sior.com.